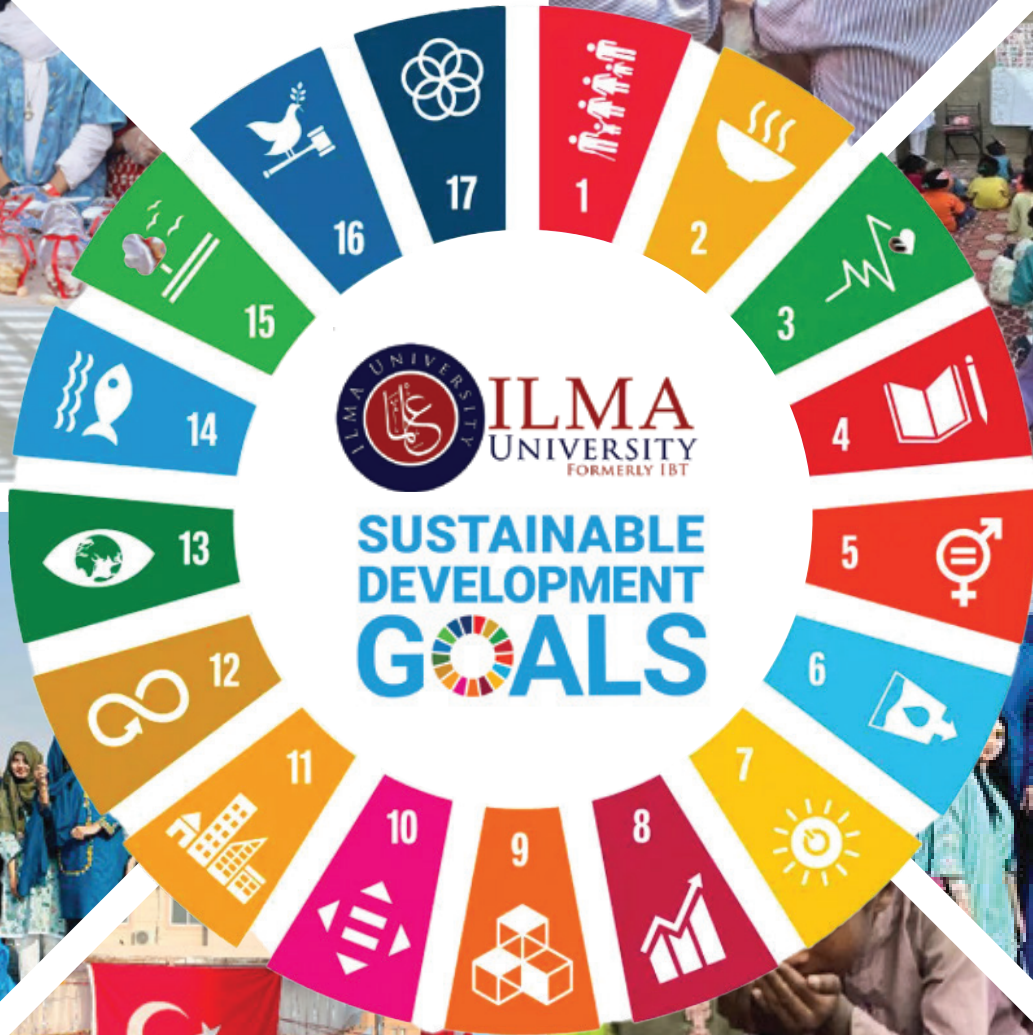
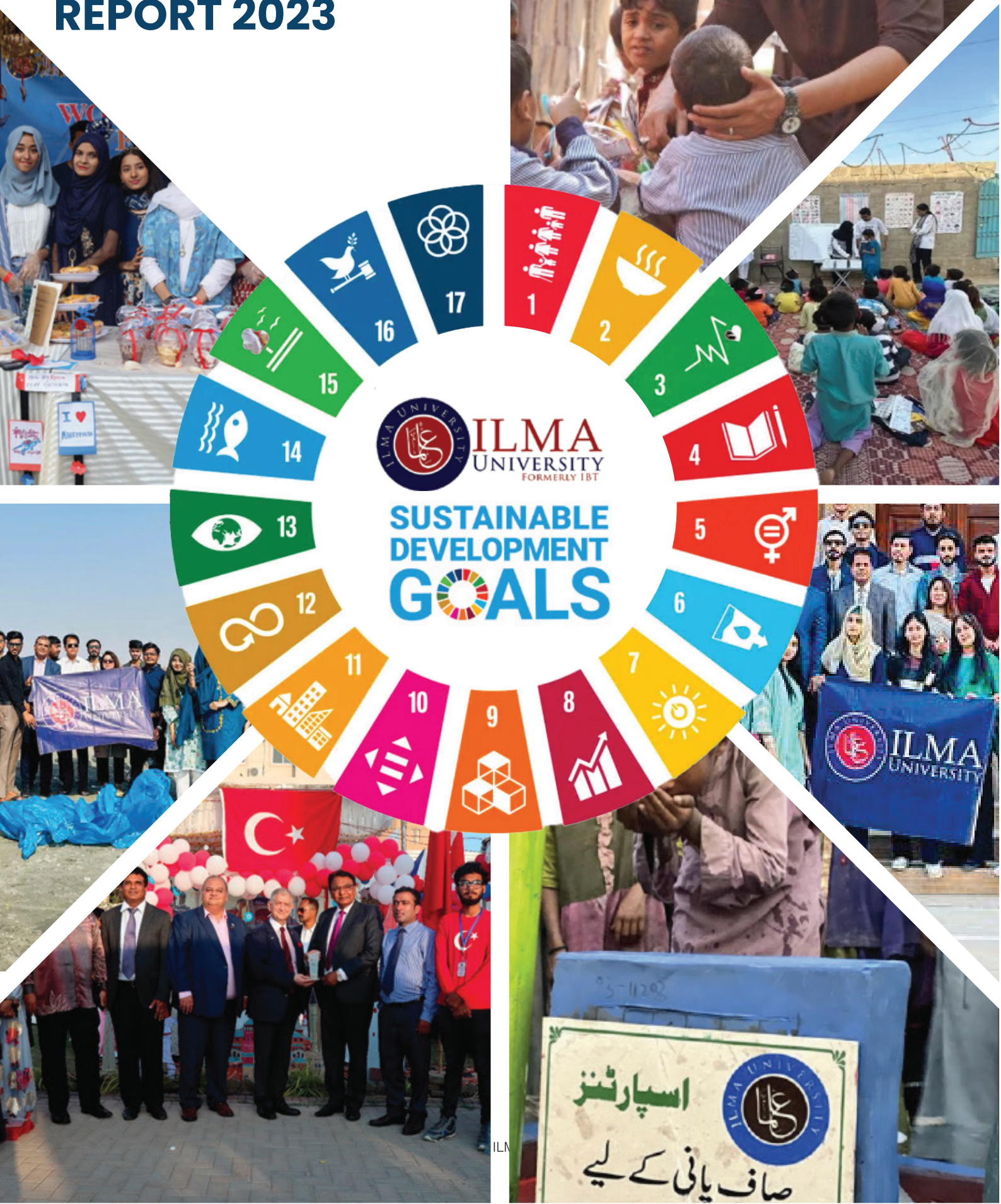


ILMA UNIVERSITY SUSTAINABLE DEVELOPMENT REPORT 2023



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- Sewing Workshop: Empowering Through Craft
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Message from the Chancellor

Dear Members of the ILMA University Community,

I am honored to address you today as we reflect on our institution's remarkable journey in embracing the United Nations Sustainable Development Goals (SDGs) throughout 2023. As the Chancellor of ILMA University, I take immense pride in witnessing our collective efforts and unwavering commitment to advancing these global objectives, which serve as a guiding framework for our educational mission and values.

In a rapidly evolving world where the challenges we face are increasingly complex, it is inspiring to see ILMA University rise to the occasion. Our dedication to integrating the SDGs into the core of our academic and operational practices underscores our commitment to nurturing not just educated individuals but responsible global citizens.

Through our comprehensive approach to education, we have made substantial progress in addressing the SDGs. Our relentless pursuit of quality education, initiatives aimed at reducing inequalities, and steadfast commitment to environmental sustainability are just a few examples of our meaningful contributions to these vital global objectives. As we look back on 2023, I am filled with pride and optimism for what we have accomplished and the enduring impact we continue to create.

Our journey toward a developed nation, characterized by equity, sustainability, and progress, is ongoing. It demands dedication, innovation, and a shared sense of purpose. I urge every member of the ILMA University



community to embrace the SDGs in your work, studies, and daily lives. Together, we can make a profound difference not only within our institution but also in the wider society we serve.

I extend my heartfelt gratitude to our students, faculty, staff, and partners for their unwavering commitment to these noble goals. Your dedication inspires us all, and it is through our collective efforts that we will continue to lead the way toward a brighter, more sustainable future for our beloved nation.

Thank you for your commitment, and let us move forward together on this transformative journey.

**Noman Abid Lakhani (Sitar-e-Imtiaz)
Chancellor**

Message from the Vice Chancellor

Today, I am pleased to share ILMA University's significant achievements in aligning with the United Nations Sustainable Development Goals (SDGs) in 2023. As Vice Chancellor, I am continually inspired by the unwavering dedication of our university community, which has been instrumental in driving meaningful change.

Our commitment to the SDGs reflects our core values and vision for a sustainable, equitable future. In 2023, we launched targeted mentorship programs and scholarship initiatives for first-generation women, empowering them with the support needed to excel academically and professionally. Our need-based scholarships and inclusive programs have effectively dismantled barriers to education, ensuring broader access for underrepresented students.

To combat hunger, we organized campus food drives and partnered with local food banks, providing nutritious meals to students in need. Our commitment to health and well-being is evident through wellness workshops, mental health support services, and regular health screenings, all designed to foster a thriving community.

In our efforts to ensure clean water and sanitation, we installed filtered water stations and implemented conservation measures, guaranteeing sustainable access to water for all. Our initiatives to promote sustainable cities include creating green spaces, advocating for eco-friendly transportation, and implementing robust recycling and waste management practices.



In line with our commitment to climate action, we conducted tree-planting drives, launched recycling initiatives, and organized climate education workshops to raise awareness about environmental stewardship.

I extend my heartfelt gratitude to every member of our university—students, faculty, staff, and partners—whose relentless pursuit of these global goals inspires us to achieve excellence.

As we move forward, let us reaffirm our dedication to the SDGs, integrating them into our curricula, research, and community engagement efforts. Together, we can drive transformative change and create a brighter, more sustainable future for our community, nation, and the world.

Prof. Dr. Mansoor-uz-Zafar Dawood
Vice Chancellor

Message from the Registrar

As you explore this comprehensive 2023 Sustainability Report, we are proud to share ILMA University's dedicated journey toward advancing the United Nations Sustainable Development Goals (UN SDGs). Through various initiatives—ranging from engaging events and insightful workshops to impactful community service projects—we have integrated these global goals into our campus activities, curriculum, and partnerships. Each action, whether a seminar on responsible consumption or a guest lecture on sustainable innovation, reflects our firm commitment to making a meaningful difference for our society and our nation.

ILMA University has undertaken focused efforts across the spectrum of the 17 SDGs, reinforcing our resolve to make sustainability an integral part of our educational and operational frameworks. Through collaborative projects, both with local entities and international partners, we have contributed to reducing poverty, improving work environments, ensuring food security, and promoting good health and well-being. Each step has been a stride toward creating a lasting impact, from advocating quality education to driving industry innovation, from advancing gender equality to addressing inequalities within communities.

The partnerships we forged, both nationally and internationally, have helped us achieve the agenda of sustainability across a range of goals: from no poverty to decent work environments, from zero hunger to good health and well-being, from quality education to industry and innovation, from



gender equality to reducing inequalities, from clean and affordable energy to sustainable cities, from clean water to responsible consumption, and toward saving our planet with climate action. Together with our esteemed partners, we continue to address the most pressing issues of our time, united by a shared mission to support the SDGs and to build a more sustainable future.

At ILMA University, we remain steadfast advocates of the UN SDGs and are driven by a focused approach to creating sustainable solutions. This report is not just a testament to what has been achieved but a commitment to future progress. By upholding the SDGs, we proudly carry the torch of sustainable development, advancing these crucial goals with dedication, responsibility, and a vision for a better tomorrow.

Syed Kashif Rafi
Registrar and Director, Sustainability,
International Linkages & Opportunities

No Poverty

1 NO
POVERTY



Financial Aids

ILMA University recently hosted a prestigious Scholarships Distribution Ceremony to honor students for their academic excellence. The event, graced by Mr. Noman Ahsan, Director General of the Charter Inspection & Evaluation Committee, celebrated the achievements of deserving students. Mr. Ahsan distributed scholarships, recognizing their hard work and dedication. The ceremony also featured a special memento presentation by Vice-Chancellor Prof. Dr. Mansoor Uz Zafar Dawood to Mr. Ahsan, highlighting the university's ongoing commitment to supporting education and nurturing the next generation of leaders.



CSR Initiatives Empower Communities and Brighten Lives

Brings Joy to Orphanage

ILMA University recently demonstrated its commitment to sustainability through an event organized by its Corporate Social Responsibility class, at Bilquis Edhi Homes & Orphanage Centre. Students distributed gifts and essential food items to the children, aligning the initiative with the United Nations' Sustainable Development Goals, particularly SDG 1 (No Poverty) and SDG 2 (Zero Hunger). This event underscores ILMA University's active role in promoting sustainability and social responsibility, fostering a new generation of leaders who are dedicated to creating a more equitable and sustainable future.



Essentials to Kids Shelter

ILMA University has demonstrated a strong commitment to social responsibility by supporting orphaned children at a local shelter. The initiative provided essential items such as clothing, educational materials, and hygiene products, while also offering emotional support through quality time and engaging activities with the children. This effort reached over 50 orphaned children, significantly improving their well-being and living conditions..



Free Street School for Underprivileged Children

ILMA University has demonstrated a strong commitment to social responsibility by supporting orphaned children at a local shelter. The initiative provided essential items such as clothing, educational materials, and hygiene products, while also offering emotional support through quality time and engaging activities with the children. This effort reached over 50 orphaned children, significantly improving their well-being and living conditions..



PUBLICATIONS

Title	Author	HJRS Category	Journal Name
Large-scale agricultural investment and female employment in African communities: Quantitative and qualitative insights from Nigeria	Rehmat Khatoon	W	Land Use Policy
Poverty eradication in sub-Saharan Africa: a government-led or private sector-driven approach?	Olumide Olaoye & Muhammad Yaseen	W	International Journal of Emerging Markets
Assessing the role of sustainable strategies in alleviating energy poverty: an environmental sustainability paradigm	Muhammad Irfan	W	Environmental Science and Pollution Research
Achieving operational resilience through kaizen practice: a case in a commercial livestock farm in Nigeria	Ajay Kumar	X	TQM Journal
Modeling the impact of energy poverty on income poverty, health poverty, educational poverty, and environmental poverty: a roadmap towards environmental sustainability	Muhammad Irfan	W	Environmental Science and Pollution Research
Consumer Awareness And Knowledge About Takaful (Islamic Insurance): A Survey Of Pakistan	Malik Shahzad Shabbir	Y	Journal of Namibian Studies

Information and Communication Technology deployment and agricultural value chain nexus in Nigeria	Nasreen Jawaid	W	Heliyon
Bridging resource disparities for sustainable development: A comparative analysis of resource-rich and resource-scarce countries	Muhammad Irfan	W	Resources Policy
The Dynamic Effects of Socioeconomic Factors on Different Crime Levels: Evidence from South Asian Countries	Malik Shahzad Shabbir	W	Journal of the Knowledge Economy
Green economy and food security in Africa	Nida Waheed	W	Environment, Development and Sustainability
Academic performance of children in relation to gender, parenting styles, and socioeconomic status: What attributes are important	Maaz Ud Din	W	PLoS ONE
Poverty prevalence and negative spillovers in Sub-Saharan Africa: a focus on extreme and multidimensional poverty in the region	Olumide Olaoye & Mustafa Razzak	W	International Journal of Emerging Markets
Taming the Tides of Internal Conflicts in Sub-Saharan Africa: The Role of Political Institutions and Natural Resources	Ibrahim D. Raheem	X	Global Journal of Emerging Market Economies

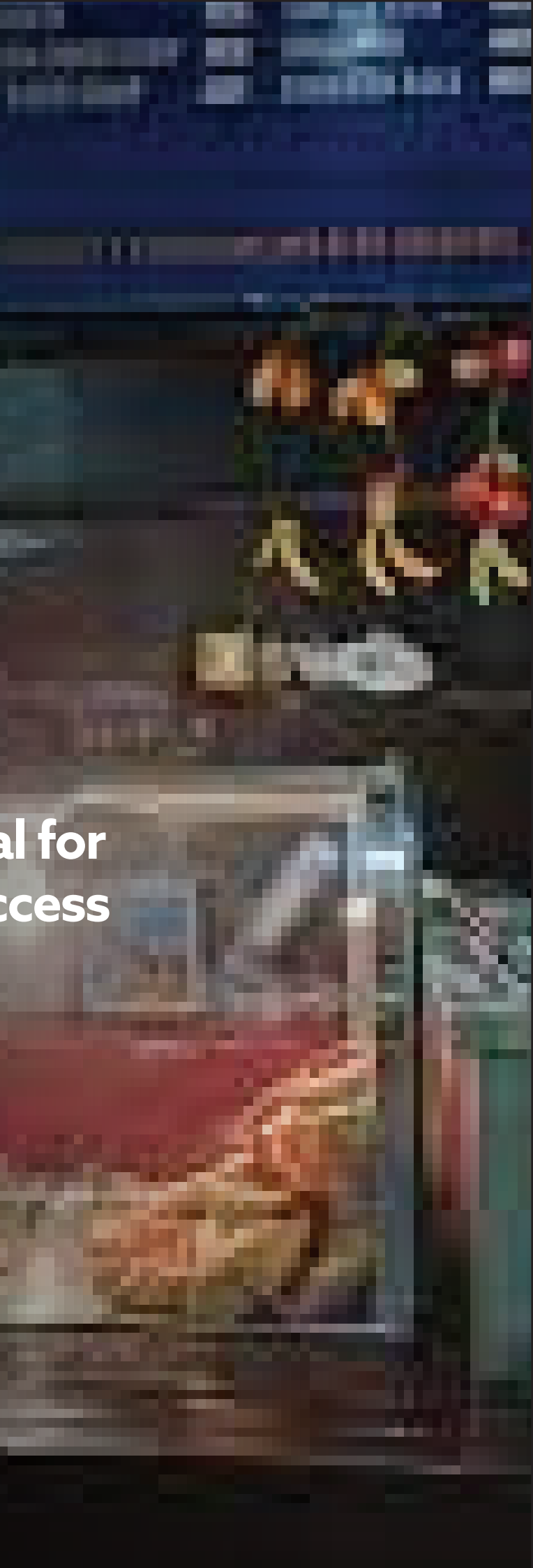
Zero Hunger

2 ZERO HUNGER



Budget Friendly Meal for Sustainable Food Access

ILMA University has launched a “Budget-Friendly Meal for Sustainable Food Access” program aligned with Sustainable Development Goal (SDG) 2, aimed at enhancing food security and promoting sustainable consumption. The initiative provides nutritious, affordable meals in the university cafeteria, serving approximately 600 students daily at a reduced cost. By sourcing ingredients locally and prioritizing seasonal produce, the program minimizes food waste while supporting local farmers and contributing to the local economy. This commitment to providing accessible, healthy food options reflects ILMA University’s dedication to fostering a more equitable food system and enhancing overall community well-being.



Staff Meal Support Program

ILMA University has launched the “Staff Meal Support Program,” designed to enhance employee well-being by providing nutritious, affordable meals. This initiative ensures that lower-tier staff receive free meals at the university cafeteria, while deans, faculty, and heads of departments enjoy subsidized meals at reduced rates. By offering approximately 200 meals daily, the program promotes health and wellness among all employees, fostering a strong sense of community within the university. This commitment to supporting staff demonstrates ILMA University’s dedication to creating a thriving workplace and enhancing overall employee satisfaction.



ILMA University Hosts Grand Iftar Event to Promote Inclusivity and Community

On March 28, 2023, ILMA University hosted a Grand Iftar event in Karachi, symbolizing unity and diversity. The event, attended by students, alumni, and esteemed guests including the Governor of Sindh, highlighted the importance of sharing food and community spirit during Ramzan. As part of the SDG 2 – Zero Hunger commitment, the gathering emphasized inclusivity and underscored ILMA's role in promoting communal well-being and the significance of food in building a cohesive society





Empowering Nutrition Highlights of Our Sustainable Food Achievements

Shared Table Initiative

ILMA University has demonstrated a strong commitment to social responsibility by supporting orphaned children at a local shelter. The initiative provided essential items such as clothing, educational materials, and hygiene products, while also offering emotional support through quality time and engaging activities with the children. This effort reached over 50 orphaned children, significantly improving their well-being and living conditions..



Feeding Our Four-Legged Friends:



Students at ILMA University have taken the initiative to gather approximately 50 kilograms of leftover food waste each day from wedding banquets and hotels to feed stray animals. Over the course of three days, this compassionate effort not only helps reduce food waste but also provides vital nourishment to the community's four-legged friends. By actively engaging in this initiative, the students are fostering a sense of responsibility and compassion, highlighting the importance of caring for all beings while promoting sustainability within their community.

Hope in a Bag: Support for Needy Widows

The “Hope in a Bag” initiative has been launched to provide essential support to 66 widows in the community, offering them much-needed assistance during challenging times. This compassionate program aims to deliver bags filled with essential supplies, ensuring that these women receive the resources necessary for their daily lives. By addressing their immediate needs, the initiative fosters a sense of hope and dignity, empowering the widows and reinforcing the community’s commitment to supporting its vulnerable members.



Fostering Community Spirit Through Organic Farming and Plantation Initiatives to Combat Hunger.

On March 25, 2023, ILMA University reaffirmed its commitment to social responsibility and environmental sustainability by hosting the seminar “From Your Balcony to Your Plate: Organic Farming at Home,” attracting over 120 participants, including the Vice Chancellor, faculty, and students. Led by local experts, the seminar empowered attendees with skills for cultivating organic produce in small spaces, promoting self-sufficiency and sustainable practices. Following this, a plantation drive resulted in the planting of over 100 trees on campus, showcasing the university’s dedication to environmental stewardship. Through these initiatives, ILMA University actively contributes to alleviating hunger and fostering sustainability.



Community Roots: Promoting Security Together

ILMA University celebrated community collaboration and local entrepreneurship by hosting a series of vibrant events, including the ILMA Wellness & Champion League Carnival, WFF, and Basant. Each event attracted approximately 1,000 attendees, featuring around 50 local vendors and 20 student startups, alongside faculty and staff. These gatherings provided unique opportunities for students and local vendors to sell food at reduced prices while retaining their profits, making delicious, affordable meals accessible to

all. Supported by Rotary International, NGC Noman Group of Companies, and a team sponsored by California Pizza, the events fostered an engaging atmosphere that encouraged participation and empowered local vendors to showcase their culinary talents. By offering affordable food options, these initiatives promoted community spirit and supported local businesses, ensuring a delightful experience for everyone involved. This effort marked a significant step in fostering collaboration and celebrating community engagement and solidarity.



PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
How agricultural technologies and climatic factors affect India's crop production? A roadmap towards sustainable agriculture	Muhammad Irfan	W	Sustainable Development
Information and Communication Technology deployment and agricultural value chain nexus in Nigeria	Nasreen Jawaid	W	Heliyon
Causality and interdependencies among sustainable development goals: assessing the nexus of agriculture, environment, and finance development	Atta Ullah	W	Environmental Science and Pollution Research
Green economy and food security in Africa	Nida Waheed	W	Environment, Development and Sustainability
Poverty prevalence and negative spillovers in Sub-Saharan Africa: a focus on extreme and multidimensional poverty in the region	Olumide Olaoye & Mustafa Razzak	W	International Journal of Emerging Markets

Good Health & Well-Being

3 GOOD HEALTH AND WELL-BEING



Holistic Vision Wellness, Awareness, and Compassion

Companionship Connections: Students Support Local Seniors

On May 8, 2023, 25 students from ILMA University, guided by Ms. Elishba Maria, visited Aaghosh Old Home in Karachi to uplift the spirits of 40 elderly residents, aligning with UN Sustainable Development Goals (SDGs) 3, 10, and 11. Over 8 volunteer hours were dedicated to engaging activities like storytelling and music, enhancing emotional well-being and fostering empathy among the students. This initiative addressed reduced inequalities by providing companionship to marginalized individuals and promoted sustainable communities through inclusivity. The visit left a lasting impact, demonstrating how small acts of kindness can significantly improve lives, reinforcing ILMA University's commitment to social responsibility and holistic well-being.

Gifts of Hope: Uplifting Cancer Patients Through Kindness

Karachi, Pakistan – A compassionate team from ILMA University recently connected with over 30 young cancer patients, delivering personalized gifts and emotional support as part of the university’s Wellness Champions League. This initiative, which aligns with Sustainable Development Goals (SDGs) 3 and 10, focused on Good Health and Well-Being and Reducing Inequalities. Volunteers spent quality time with the children, engaging in meaningful conversations and providing moments of happiness during their challenging health journeys. The thoughtfully chosen gifts fostered a sense of connection, bringing joy to both the children and their families, who expressed gratitude for the team’s kindness. This effort underscores ILMA University’s commitment to addressing critical health challenges and social inequities, demonstrating how community-focused projects can contribute to a healthier, more equitable society.



Polio Awareness Drive: Empowering Communities for Health:

Karachi, Pakistan – In a commendable initiative aligned with Sustainable Development Goal (SDG) 3 – Good Health and Well-Being, a team from ILMA University conducted a Polio awareness and vaccination drive in the underserved community of Korangi. This event, part of the ILMA Wellness Champions

League, educated over 200 families on the importance of Polio vaccination through comprehensive sessions that fostered trust and open communication. The team also distributed essential gifts and food items to families in need, supporting community well-being. This initiative not only raised awareness about Polio

prevention but also ensured access to vital health services, showcasing ILMA University’s commitment to public health and community welfare. Through such efforts, the university continues to demonstrate the impactful role of education and compassion.



Early Detection Matters: Breast Cancer Awareness Initiative

ILMA University has made significant strides in promoting Sustainable Development Goal (SDG) 3 – Good Health and Well-Being through an impactful Breast Cancer Awareness campaign. This Corporate Social Responsibility (CSR) initiative organized educational camps that reached over 300 community members, emphasizing early detection and prevention through workshops on self-examination techniques and treatment options.

Additionally, fundraising efforts supported local organizations assisting breast cancer patients with medical expenses and counseling services. This initiative not only educated the community but also directly impacted the lives of those affected by breast cancer, reflecting ILMA University's commitment to addressing critical health issues and fostering a culture of care. Through such efforts, ILMA demonstrates that collective action can lead to meaningful positive change.



Lifesaving Impact: Blood Donation Drive for Community Health



On November 30th, 2023, ILMA University hosted a successful Blood Donation Drive in collaboration with Saylani Welfare Blood Bank and Thalassemia Center, aligning with Sustainable Development Goal (SDG) 3 – Good Health and Well-Being. The event attracted over 150 participants from the university community, emphasizing strong support for thalassemia patients. Esteemed representatives from Saylani Welfare, including Dr. Ghulam Sarwar and Dr. Zunair Ahmed, along with dedicated paramedical staff, ensured a safe donation process. This initiative not only provided crucial blood supplies but also fostered a culture of compassion and social responsibility. By strengthening partnerships with local health organizations, ILMA University demonstrated the vital role of community engagement in enhancing public health outcomes and encouraged ongoing participation in future health initiatives.



First Aid Ready: Hands-On Workshop for Emergency Skills

On September 4, 2023, ILMA University hosted an impactful First Aid Hands-On Workshop, designed to equip students with essential life-saving skills. Organized as part of the university's commitment to health and safety awareness, the workshop featured practical training led by a dedicated team from Dow University of Health Sciences. Participants, numbering over 100, engaged in interactive sessions covering crucial first aid techniques such as CPR, wound

care, and emergency response strategies, gaining hands-on experience that bolstered their confidence in managing emergencies. Attendees expressed enthusiasm for the skills acquired, recognizing their importance both on campus and in personal life. ILMA University is dedicated to fostering a culture of safety and preparedness, and plans to continue offering similar workshops, reinforcing its commitment to health education and community service.

PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
Curiosity may have killed the cat but it has the power to improve employee creativity	Shagufta Zada	X	Current Psychology
THE AHES: A SCALE FOR ASSESSING AVOIDANCE OF POSITIVE EMOTIONS IN THE GENERAL POPULATION	Dr. Afreen Faiza	Y	PONTE
Hybrid Classifier-Based Federated Learning in Health Service Providers for Cardiovascular Disease Prediction	Sajida Qureshi	W	Applied Sciences (Switzerland)
t	Muhammad Ibrar	X	PalArch's Journal of Archaeology of Egypt/ Egyptology
Depressive mood and compulsive social media usage: the mediating roles of contingent self-esteem and social interaction fears	Muhammad Ashfaq	W	Information Technology and People
A COGNITIVE ANALYSIS OF CELL PHONE ADDICTION AND ITS EFFECTS ON CHILDREN'S PSYCHOLOGY AS AN INTERNATIONAL DILEMMA	Dr. Syeda Maliha Begum	Y	Pakistan Journal of International Affairs



Natural Resources Depletion, Financial Risk, and Human Well-Being: What is the Role of Green Innovation and Economic Globalization?	Zahoor Ahmed	W	Social Indicators Research
Environmental regulations, fiscal decentralization, and health outcomes	Asif Razzaq	X	Energy and Environment
The Interaction Effect of Birth Spacing and Maternal Healthcare Services on Child Mortality in Pakistan	Muhammad Farhan Asif	X	Children
Symmetrical and Asymmetrical Modeling: Applying Vitae Researchers' Development Framework through the Lens of Web 2.0 Technologies for Vocational-Health Education Researchers	Muhammad Zaheer Asghar	W	Sustainability
Privacy-Aware Collaborative Learning for Skin Cancer Prediction	Zohaib Sajid	X	Diagnostics
Modeling the impact of energy poverty on income poverty, health poverty, educational poverty, and environmental poverty: a roadmap towards environmental sustainability	Muhammad Irfan	W	Environmental Science and Pollution Research
Exploring the Government's role during COVID-19 through a newly validated scale	Shafique Ur Rehman	X	Journal of Public Affairs
Academic performance of children in relation to gender, parenting styles, and socioeconomic status: What attributes are important	Maaz Ud Din	W	PLoS ONE

Mobile crowdsensing with energy efficiency to control road congestion in internet cloud of vehicles: a review	Shahid Karim	W	Multimedia Tools and Applications
Poverty prevalence and negative spillovers in Sub-Saharan Africa: a focus on extreme and multidimensional poverty in the region	Olumide Ol-aoye & Mustafa Raz-zak	W	International Journal of Emerging Markets
Enhancing Cross-Cultural Communication: Managing Food Allergies and Dietary Restrictions in International Hospitality	Maaz Ud Din	Y	International Journal of Social Science Archives
The Dynamic Relationship Between Multidimensional Energy Poverty and Social Wellbeing's	Malik Shahzad Shabbir	W	Social Indicators Research
Ad Hoc Networks in Healthcare Intelligent Transportation Systems Humanitarian Relief – MANETs, VANETs, and FANETs	Awais Khan Jumani	NA	Healthcare Intelligent Transportation



Humanitarian

ILMA University Hosts Scholarship Distribution Ceremony to Empower Academic Excellence

ILMA University hosted a Scholarship Distribution Ceremony to honor academic excellence and promote educational equity among its students. The event featured Mr. Noman Ahsan, Director General of the Charter Inspection & Evaluation Committee, as the Chief Guest. Scholarships were awarded to 1,123 deserving students, amounting to a total of PKR 10,447,475, reflecting the university's commitment to supporting educational pursuits. The

Vice-Chancellor, Prof. Dr. Mansoor Uz Zafar Dawood, presented Mr. Ahsan with a commemorative memento, symbolizing the collaboration between ILMA University and the committee to enhance educational quality. The ceremony not only celebrated student achievements but also underscored ILMA University's mission to create an inclusive educational environment, investing in the future of its students.

Career Counseling Day: **Guiding Future Leaders**

ILMA University enhances mental health support through daily counseling services in a dedicated area, serving around 1,000 students—40% of the student body. The program offers over 250 group sessions on stress management and mindfulness, with nearly 600 participants reporting an 85% improvement in mental well-being. Outreach efforts have reached over 3,000 students, increasing awareness and engagement in counseling services. By partnering with external mental health organizations, ILMA University fosters a culture prioritizing mental wellness to support students' academic and personal success.

Honoring Heroes: **Supporting Children of Martyred Police Officers**



ILMA University has launched a scholarship program in collaboration with Sindh Police to provide educational opportunities for the children of martyred police officers, offering up to 100% financial aid. This initiative honors the sacrifices made for public safety and aims to break the cycle of disadvantage, creating a brighter future for these children. By equipping them with essential resources to achieve their academic goals, the program promotes quality education and social justice. Through this commitment, ILMA University fosters peace and resilience, empowering the next generation to contribute positively to society while embodying its values of inclusivity and social responsibility.

Empowering Students: **Guiding Future Leaders at ILMA University**

ILMA University's Outreach and Marketing department recently conducted a career counseling session at Government Girls Higher Secondary School Landhi 1, aimed at enhancing students' access to valuable educational resources. This initiative promotes awareness of diverse academic pathways, aligning with the goals of equitable access to quality education and reducing educational inequalities. By providing insights into various career opportunities, ILMA University empowers young individuals in underserved communities to make informed decisions about their futures. Through this effort, the university reinforces its commitment to fostering an inclusive educational landscape and investing in the aspirations of youth from all backgrounds.



Quality Education Initiative: **Uplifting Underprivileged Students in Gadap**

ILMA University has launched a commendable initiative to empower underprivileged students at a local school in Gadap, Karachi. As part of their community outreach program, the university provided essential educational resources, distributing school bags, books, and stationery to over **100** students to enhance their learning experience. Additionally, they contributed to vital structural improvements by repairing the school's ceiling, creating a safer environment for both students and teachers. With approximately **200,000 PKR** in donations, this initiative underscores ILMA University's commitment to academic

excellence and social responsibility, aiming to inspire positive change through education and community service. By actively uplifting underserved communities, the university is dedicated to ensuring equal opportunities for all and plans to continue supporting the students of Gadap in the future.



ILMA University Guides Students at Gulistan Shah Abdul Latif School:



ILMA University recently showcased its commitment to empowering youth through an education and career counseling session at Gulistan Shah Abdul Latif Boys Higher Secondary School. Organized by the Outreach & Marketing department, the initiative aimed to illuminate academic and career pathways for students.

Guided by experienced professionals from ILMA University, participants explored various educational programs, learning to align their interests and strengths with potential career options. The session featured interactive discussions and Q&A segments, allowing students to engage directly with professionals and gain insights into different fields.



This initiative reflects ILMA University's dedication to Sustainable Development Goal 4 (Quality Education) and community outreach, positively impacting young individuals and equipping them with the knowledge and skills needed for their future. The university looks forward to implementing similar initiatives to ensure all students receive the guidance and support they deserve.

Teacher Training

Workshop on Becoming an & Program Reviewer

ILMA University proudly participated in a transformative three-day workshop titled “How to Become an Institutional & Program Reviewer,” organized by the Sindh **Higher Education Commission and the Higher Education Commission** of Pakistan. This workshop was attended by our dedicated Quality Assurance team, reflecting our unwavering commitment to continuous improvement and adherence to the highest educational quality standards.

The workshop provided invaluable insights into effective review processes and methodologies that enhance the quality of educational programs. By engaging with experts in the field, our team gained practical knowledge that will further bolster our ongoing efforts to deliver an enriching educational experience to our students.

This initiative aligns seamlessly with SDG 4: Quality Education, which emphasizes the importance of ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all. ILMA University remains steadfast in its mission to uphold these principles, continually striving to enhance the quality of education provided to our diverse student body.

As we implement the strategies and insights gained from this workshop, ILMA University is poised to elevate its educational offerings, reinforcing our commitment to fostering an environment of academic excellence and integrity.



Post-COVID Quality in Higher Education Seminar

ILMA University's Quality Assurance & Liaison Department hosted a thought-provoking seminar titled "Quality in Higher Education Post-COVID-19" at its Main Campus. The event featured distinguished speaker Dr. Nadia Tahir, the former Managing Director of the Quality Assurance Agency at the Higher Education Commission of Pakistan.

Dr. Tahir led an engaging discussion addressing the myriad challenges faced by educational institutions in maintaining quality standards in the aftermath of the pandemic. Her insights into the evolving landscape of higher education were invaluable for attendees, who included Deans, Directors, faculty members, and students.

The seminar fostered a dynamic dialogue on effective methodologies and best practices aimed at enhancing educational standards and ensuring equitable access to quality education for all. Participants shared their experiences and explored innovative approaches to overcome the challenges posed by COVID-19.

This event aligns with ILMA University's commitment to continuous improvement in education quality and its dedication to equipping students with the skills and knowledge necessary to thrive in a rapidly changing world.

ILMA University looks forward to future discussions and initiatives aimed at promoting excellence in higher education, reinforcing its role as a leader in academic quality and innovation.



Outreach Activities

ILMA Strengthens Pakistan–Malaysia Ties with New Scholarship Program

ILMA University is excited to launch a new scholarship program aimed at Malaysian students and citizens residing in Pakistan. This initiative reflects the university's commitment to enhancing educational opportunities and fostering cultural exchange between Pakistan and Malaysia. By providing financial support, the scholarship program ensures access to quality education, empowering students while promoting personal and professional growth. This strategic effort not only underscores ILMA

University's dedication to academic excellence but also strengthens the friendship between the two nations. Aligning with Sustainable Development Goal 4 (Quality Education), the program aims to provide equitable, inclusive education and nurture cross-cultural interactions, contributing to a more interconnected and understanding world.





Business Students Explore Insights at Pakistan Stock Exchange:

ILMA University hosted an informative session on “Stock Market & Investments” for its Business Administration students, aimed at deepening their understanding of financial markets and investment strategies. Esteemed experts Mr. Muhammad Munir Khanani and Mr. Mobashar Sadik shared their extensive knowledge of the Pakistan Stock Exchange, equipping students with essential skills to navigate the investment landscape. This initiative underscores ILMA University’s commitment to fostering financial literacy and practical knowledge, contributing to SDG 17: Partnerships for the Goals. By collaborating with industry professionals, the university enhances educational experiences and promotes sustainable economic growth. Ultimately, the session not only educated students on informed investment decisions but also inspired them to explore opportunities within the



ILMA University Hosts Alumni Reunion Night:

ILMA University recently hosted a successful Alumni Dinner and Reunion Night, celebrating the achievements of its graduates and fostering valuable connections among alumni, faculty, and current students. The event served as a platform for sharing experiences, emphasizing lifelong learning and professional development, while reinforcing ILMA University's commitment to creating a supportive academic community. This gathering aligns with the university's mission to promote quality education



A group of students and a guide are gathered around a glass display case in a museum. The guide, a woman in a dark blue uniform and a patterned scarf, is pointing at the items inside the case. Several students, including a man in a blue shirt and a woman in a light-colored shawl, are looking intently at the display. The display case contains several coins and small informational cards. The background shows other museum exhibits and a window with metal bars.

Students Discover Economic History at State Bank Museum:

Karachi, Pakistan – Students from ILMA University's Faculty of Management Sciences recently visited the State Bank of Pakistan's Museum & Art Gallery, gaining valuable insights into the intersection of art, history, and economics. This excursion reflects the university's commitment to quality education by exposing students to diverse cultural perspectives and deepening their understanding of Pakistan's economic heritage. The experience not only enhances their academic pursuits but also fosters informed and responsible future leaders who appreciate the complexities of economic systems. Through such initiatives, ILMA University prioritizes experiential learning, enriching students' knowledge and preparing them for successful careers.

Media & Design Students Visit Karachi Press Club for Creative Inspiration

Karachi, Pakistan – Students from ILMA University’s Faculty of Media and Design recently visited the Karachi Press Club, gaining valuable insights into the dynamic media landscape. This initiative underscores ILMA University’s commitment to experiential learning, providing students with firsthand exposure to

journalism and media ethics. During the visit, students engaged with seasoned journalists and media professionals, exploring the press club’s operations and understanding the vital role of media in society. By deepening their understanding of the media’s responsibilities

and challenges, this experience aims to inspire the next generation of media professionals committed to ethical practices and informed reporting, aligning with the university’s mission to deliver quality education for impactful careers in communication.



Education for all Open access to Resource

E-Library

ILMA University's E-Library serves as a vital digital resource center, providing students with access to over 50,000 digital books, journals, and research papers across various disciplines. This extensive collection caters to the diverse academic needs of the university community, allowing students to search for and access materials conveniently, anytime

and anywhere. In its first month, the E-Library recorded an impressive 10,000 downloads, showcasing the high demand for digital resources among students. This initiative not only supports academic excellence but also reflects ILMA University's commitment to leveraging technology for an enriched educational experience.

50,000

digital books, journals, and research papers

10,000

First Month Downloads

TORCH

TORCH (Technology Office of Commercializable Research-Based Hatch) is an incubation center at ILMA University dedicated to helping startups access potential markets by providing funding of up to \$10,000 and free support from a network of top experts in training, fundraising, networking, and promotion. This initiative aligns with Sustainable Development Goal 4 (Quality Education) by promoting inclusive and equitable educational opportunities and fostering entrepreneurial skills.

ILMA University, recognized as one of Pakistan's top higher education institutions, has been instrumental in delivering quality education since its establishment in 2001. Through collaborations with national and international institutions under the Office of Research Innovation & Commercialization (ORIC), TORCH accelerates innovation and empowers aspiring entrepreneurs to develop smart solutions that lead to commercialization, ensuring a positive impact on the educational and entrepreneurial landscape.



Open Events

ILMA Film Fest 2023: A Cinematic Extravaganza

We are excited to share the success of the ILMA Film Fest held on March 29, 2023. This event showcased a diverse collection of films, celebrating the artistry of filmmaking and promoting creative expression. By providing a platform for established and emerging talents, the festival reinforced the importance of storytelling

in education and cultural understanding, aligning with our commitment to fostering an inclusive and equitable educational environment.



Fashion Design Students Dazzle at ILMA Art Exhibition:



ILMA University's Fashion Design students showcased their artistic talent during a captivating art exhibition held across both campuses, guided by Ms. Farheen Zaidi. The event highlighted their innovative designs and creative expressions, receiving acclaim from industry professionals and visitors. This initiative underscores the university's commitment to quality education (SDG 4) by providing opportunities for students to demonstrate their learning and practical skills while preparing for successful careers in the fashion industry. Additionally, the exhibition aligns with SDG 8 by promoting entrepreneurship and economic growth in the creative sector, offering students valuable exposure to industry leaders that can lead to internships and job opportunities. Ultimately, the event celebrated students' dedication and reinforced ILMA University's mission to foster a vibrant artistic community.



ILMA's 17th Convocation: Celebrating Academic Excellence and Leadership:

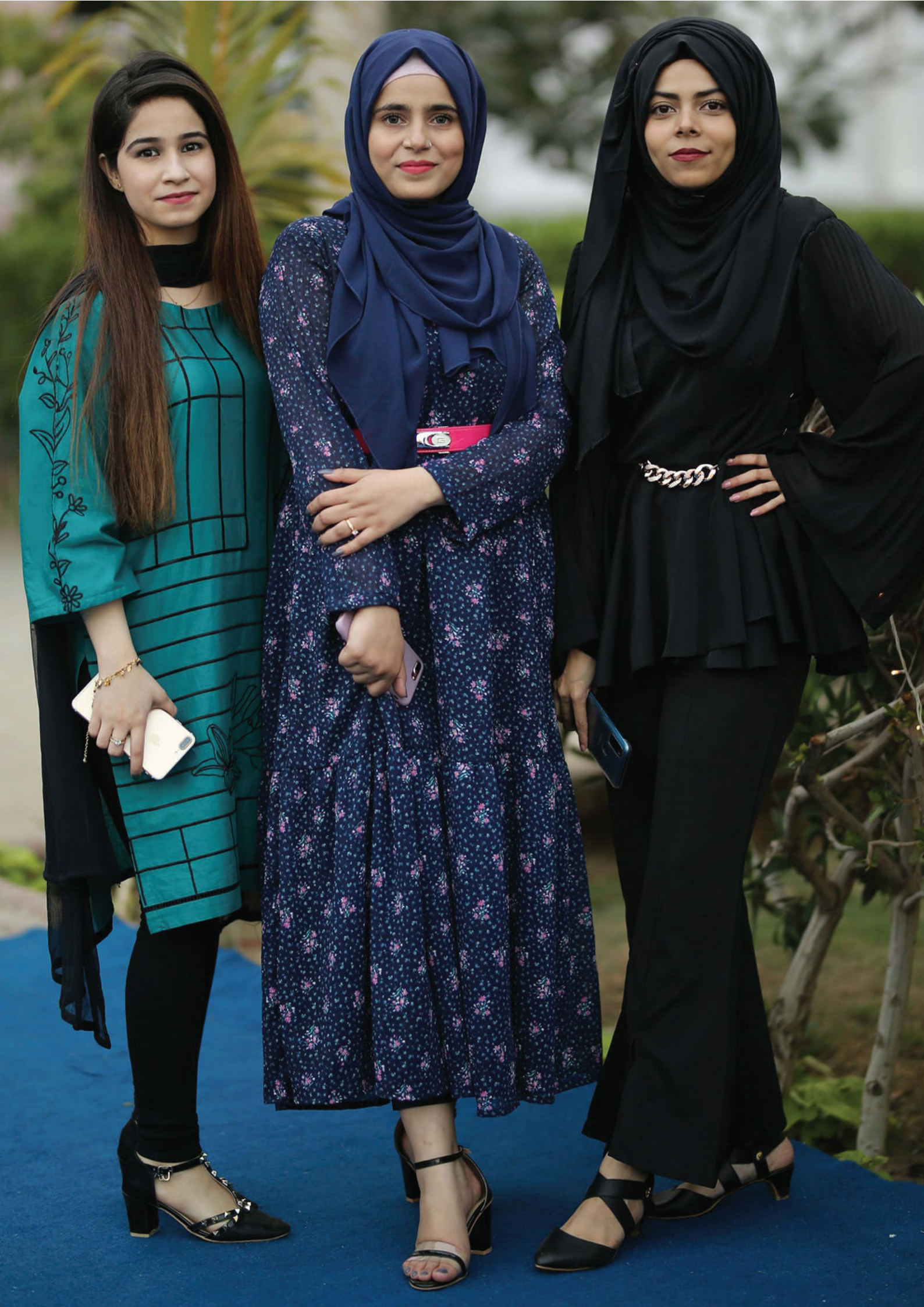




Karachi, Pakistan – ILMA University celebrated its 17th Convocation, honoring over 500 graduates from various faculties. This grand event recognized the remarkable academic achievements of students and underscored the university's role in shaping future leaders. The ceremony showcased the diverse talents nurtured at ILMA, reflecting a commitment to quality education (SDG 4). Graduates, equipped with essential knowledge and skills, are ready to make meaningful contributions to society, embodying the university's dedication to lifelong learning and educational excellence.

Additionally, the event highlighted ILMA's commitment to strategic partnerships (SDG 17) by collaborating with various organizations and educational institutions to enhance the learning experience and create pathways for student success. The Vice-Chancellor, Prof. Dr. Mansoor Uz Zafar Dawood, encouraged graduates to pursue their passions and use their education to drive positive change in their communities. Esteemed guest speakers shared insights on leadership, innovation, and social responsibility. ILMA University remains steadfast in its mission to provide quality education, foster leadership skills, and cultivate a collaborative environment that empowers students to thrive in an ever-evolving world.









Entrepreneurship Gala: Showcasing Innovation and Business Talent



ILMA University hosted the Entrepreneurship Gala 2023, showcasing innovative business ideas from 50 students across 10 startups, while aligning with Sustainable Development Goals (SDG) 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth). Judged by Dr. Adnan Khursheed from SMIU's Business Faculty, participants demonstrated exceptional passion and creativity, earning accolades from industry experts. Special thanks went to Miss Hanefan Shaikh and her team for creating a platform that nurtures talent and encourages entrepreneurial development. The gala highlighted the potential of youth to transform Pakistan's



Vocational Training and Skills Development Programs

Sewing Workshop: **Empowering Through Craft**

The Sewing Workshop aimed to empower students, particularly women, by equipping them with essential sewing skills that foster creativity and self-reliance. Conducted over four sessions, the program engaged 20 participants in learning about various sewing tools, materials, basic stitching techniques, and garment construction. This initiative not only encouraged personal expression but also highlighted the importance of sustainable fashion practices. By culminating in the creation of a simple garment or accessory, the workshop empowered students to enhance their skills and contribute to sustainable fashion, aligning with the goals of SDG 4, which promotes inclusive and equitable quality education and lifelong learning opportunities for all.

Painting Workshop: **Art as Empowerment**

The Painting Workshop provided students with an opportunity to explore their artistic potential while fostering confidence and empowerment through creativity. 15 participants learned various painting techniques and mediums, including watercolor, acrylic, and oil. The workshop emphasized personal expression and resilience, allowing students to create meaningful works of art. The culmination of their efforts was showcased in an exhibition, promoting appreciation for their creativity and reinforcing the idea that art can inspire change and self-empowerment. This initiative aligns with SDG 4, which advocates for inclusive and equitable quality education and the promotion of lifelong learning opportunities for all.

Networking Workshop: **Cultivating Connections for Growth**

The Painting Workshop provided students with an opportunity to explore their artistic potential while fostering confidence and empowerment through creativity. 15 participants learned various painting techniques and mediums, including watercolor, acrylic, and oil. The workshop emphasized personal expression and resilience, allowing students to create meaningful works of art. The culmination of their efforts was showcased in an exhibition, promoting appreciation for their creativity and reinforcing the idea that art can inspire change and self-empowerment. This initiative aligns with SDG 4, which advocates for inclusive and equitable quality education and the promotion of lifelong learning opportunities for all.

IT Workshop: **Bridging the Digital Divide**

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Web Designing and Development Workshop: **Creating Digital Futures**

ILMA University hosted a comprehensive vocational training program in web design and development, emphasizing the importance of digital skills for sustainable growth. Over six sessions, 18 participants engaged in hands-on training, learning the fundamentals of HTML, CSS, and JavaScript, as well as principles of responsive design.

The program aimed to empower students to create websites that not only showcased their unique perspectives but also served as platforms for advocacy on women's and social issues. By the conclusion of the training, participants successfully built and launched their personal websites or portfolios, demonstrating their newly acquired skills and promoting digital sustainability.

Communication Skills Workshop: **Empowering Voices**

The Communication Skills Workshop, part of ILMA University's annual vocational training program in 2023, focused on enhancing essential verbal and written communication skills crucial for success in professional settings, with an emphasis on empowering women in communication. Over the course of three sessions, 22 participants received training on effective communication techniques, public speaking skills, and business writing essentials. Through practical exercises, including mock presentations and peer feedback, students refined their skills, preparing them for future career opportunities and encouraging them to use their voices for advocacy and change.



PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
Curiosity may have killed the cat but it has the power to improve employee creativity	Shagufta Zada	X	Current Psychology
A CRITICAL STUDY ABOUT PAKISTAN'S NEW NARRATIVE FOR REGIONAL STABILITY	Dr. Yasmeen Sultana Farooqui	X	Central European Management Journal
Digital Economy, Industrial Structure, and Environmental Quality: Assessing the Roles of Educational Investment, Green Innovation, and Economic Globalization	Zahoor Ahmed	W	Sustainability
Natural Language Processing Challenges and Issues: A Literature Review	Awais Khan JUMANI	Y	Gazi University Journal of Science
THE AHES: A SCALE FOR ASSESSING AVOIDANCE OF POSITIVE EMOTIONS IN THE GENERAL POPULATION	Dr. Afreen Faiza	Y	PONTE
EVALUATION OF THE IMPACT OF THE COVID-19 PANDEMIC ON THE TEACHING-LEARNING PROCESS	Muhammad Ibrar	X	PalArch's Journal of Archaeology of Egypt/ Egyptology



Depressive mood and compulsive social media usage: the mediating roles of contingent self-esteem and social interaction fears	Muhammad Ashfaq	W	Information Technology and People
Poverty eradication in sub-Saharan Africa: a government-led or private sector-driven approach?	Olumide Olaoye & Muhammad Yaseen	W	International Journal of Emerging Markets
DIVINE GUIDANCE AND AWARENESS: UNDERSTANDING FAMILY PLANNING PROGRAMS AMONG THE PUBLIC IN PAKISTAN	Muhammad Ibrar	X	PalArch's Journal of Archaeology of Egypt/ Egyptology
A COGNITIVE ANALYSIS OF CELL PHONE ADDICTION AND ITS EFFECTS ON CHILDREN'S PSYCHOLOGY AS AN INTERNATIONAL DILEMMA	Dr. Syeda Maliha Begum	Y	Pakistan Journal of International Affairs
Assessing the nexus between human capital, green energy, and load capacity factor: Policymaking for achieving sustainable development goals	Zahoor Ahmed	W	Gondwana Research
Symmetrical and Asymmetrical Modeling: Applying Vitae Researchers' Development Framework through the Lens of Web 2.0 Technologies for Vocational-Health Education Researchers	Muhammad Zaheer Asghar	W	Sustainability
Harnessing Interactive Media For Transformative Education In Pakistan: A Case Study Of Virtual Reality Integration	Dr. Yasmeen Sultana Farooqui	X	Journal of Positive School Psychology
Do environmental knowledge and green trust matter for purchase intention of eco-friendly home appliances? An application of extended theory of planned behavior	Muhammad Irfan	W	Environmental Science and Pollution Research

Assessing eco-label knowledge and sustainable consumption behavior in energy sector of Pakistan: an environmental sustainability paradigm	Muhammad Irfan	W	Environmental Science and Pollution Research
Do globalization and human capital an opportunity or threat to environmental sustainability? Evidence from emerging countries	Mubeen Abdur Rehman	W	Journal of Cleaner Production
Unintended Data Behaviour Analysis Using Cryptography Stealth Approach Against Security and Communication Network	Awais Khan Jumani	W	Mobile Networks and Applications
Internet of Medical Things (IoMT) Layers for Medical Cyber-Physical Systems	Awais Khan Jumani	NA	Intelligent Health-care Systems
Impact of Covid-19 epidemic on online learning and educational resources in China	Shahid Karim	Y	EAI Endorsed Transactions on Pervasive Health and Technology
State asset management paradigm in the quasi-public sector and environmental sustainability: Insights from the Republic of Kazakhstan	Muhammad Irfan	W	
THE ROLE OF MEDIA IN PROMOTING ENTREPRENEURIAL EDUCATION IN PAKISTAN: A COMPREHENSIVE ANALYSIS	Dr. Yasmeen Sultana Farooqui	X	Russian Law Journal
Impact of Quality of Life, Social Awareness and Political Willingness on Prevention from HIV/AIDS in Pakistan: A Mediation and Moderation Model	Rashid Ali	Y	Pakistan Journal of Humanities and Social Sciences

The strategy to achieve zerocarbon in agricultural sector: Does digitalization matter under the background of COP26 targets?	Muhammad Irfan	W	Energy Economics
Demoethical Model of Sustainable Development of Society: A Roadmap towards Digital Transformation	Muhammad Irfan	W	Sustainability
Aging and carbon emissions in Asian economies: Policy recommendation from panel quantile regression	Qasim Raza Syed	W	Geological Journal
Towards sustainable development in the manufacturing industry: does green human resource management facilitate green creative behaviour? A serial mediation model	Zeeshan Ahmed	W	Journal of Manufacturing Technology Management
Consumer Awareness And Knowledge About Takaful (Islamic Insurance): A Survey Of Pakistan	Malik Shahzad Shabbir	Y	Journal of Namibian Studies
MCQ's Evaluation using Python OCR: An Algorithmic Implementation and Design Approach	Noreen Malik, Muhammad Adnan Kaim Khani, Dr, Asad Ali Shaikh, Allah Bachayo Brohi, Abida LuhraniD	NA	International Journal of Artificial Intelligence and Mathematical Sciences
Digital technology and its application in supply chain management: new evidence from China's economy	Wasim Iqbal	W	Environmental Science and Pollution Research
Assessing the impact of human capital, renewable energy, population growth, economic growth, and climate change policies on achieving the sustainable development goals	Muhammad Irfan	W	Environmental Science and Pollution Research

Solar PV adoption at household level: Insights based on a systematic literature review	Muhammad Irfan	W	Energy Strategy Reviews
Deep learning trends and future perspectives of web security and vulnerabilities	Karim, Shahid	Y	Journal: Journal of High Speed Networks,
The Dynamic Effects of Socioeconomic Factors on Different Crime Levels: Evidence from South Asian Countries	Malik Shahzad Shabbir	W	Journal of the Knowledge Economy
Academic performance of children in relation to gender, parenting styles, and socioeconomic status: What attributes are important	Maaz Ud Din	W	PLoS ONE
The Dynamic Relationship Between Multidimensional Energy Poverty and Social Wellbeing's	Malik Shahzad Shabbir	W	Social Indicators Research
A combined approach of base and meta learners for hybrid system	Awais Khan Jumani	NA	Turkish Journal of Engineering

5 GENDER EQUALITY



Women Empowerment Empowering Needy Widows A Supportive Initiative

ILMA University, has launched an initiative to empower needy widowed women in Karachi by providing essential support, skill development, and raising awareness about their struggles and rights. The initiative addresses the discrimination widows often face, offering workshops and vocational

training to promote self-reliance and independence. In its first year, the program reached 66 widows, aligning with SDG 1 (No Poverty) and SDG 5 (Gender Equality), with 70% of participants reporting improved confidence in securing employment or starting businesses. ILMA University commends the team's efforts in fostering community welfare and

Combating Harassment: Promoting Safety and Respect

On October 16, 2023, ILMA University hosted a seminar titled “From Awareness to Action: Implementing Effective Anti-Harassment,” aimed at raising awareness and providing practical tools to combat harassment on campus. The event featured expert speakers and interactive

discussions, engaging faculty, staff, and students in strategies to foster a safe, respectful environment and implement effective policies. This initiative aligns with SDG 5 – Gender Equality, reinforcing ILMA University’s commitment to maintaining a safe educational space for all.

Diversity and Inclusion

Promoting Inclusivity and Talent in Sports

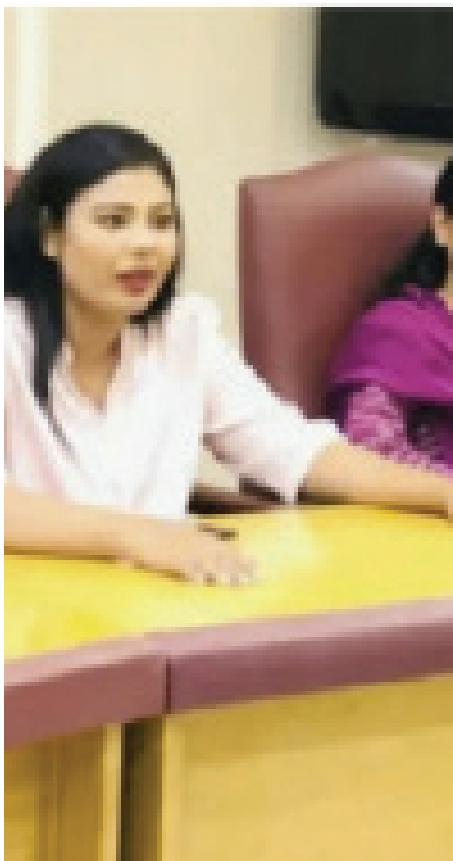
On October 28, 2023, ILMA University successfully hosted a multi-sport event featuring Badminton, Table Tennis, and Arm Wrestling. A total of 36 participants (12 males and 14 females for Badminton and Table Tennis, and 10 participants for Arm Wrestling) competed. The Badminton and Table Tennis matches included singles and doubles, while Arm Wrestling saw intense one-on-one bouts. The event featured knockout stages and thrilling finals, culminating in a lively closing ceremony where winners and runners-up received trophies and medals. This event highlighted sportsmanship, teamwork, and inclusivity, reflecting ILMA University’s commitment to equal opportunities for all students and promoting a healthy competitive spirit aligned with SDG 5 – Gender Equality.



Breast Cancer Awareness: Promoting Inclusive Health Conversations

ILMA University recently organized a significant Breast Cancer Awareness session, focusing on promoting Sustainable Development Goal (SDG) 3 – Good Health and Well-Being, and SDG 5 – Gender Equality. The event attracted over 150 attendees, with 40% of participants being male, reflecting balanced engagement in this vital health conversation. The session included workshops

and information exchanges, emphasizing early detection, prevention, self-examination techniques, and available treatment options. A fundraising initiative also supported local organizations assisting breast cancer patients. This initiative underscores ILMA University's commitment to public health and gender equality, empowering students to actively contribute to community welfare



PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
Large-scale agricultural investment and female employment in African communities: Quantitative and qualitative insights from Nigeria	Rehmat Khatoon	W	Land Use Policy
DIVINE GUIDANCE AND AWARENESS: UNDERSTANDING FAMILY PLANNING PROGRAMS AMONG THE PUBLIC IN PAKISTAN	Muhammad Ibrar	X	PalArch's Journal of Archaeology of Egypt/ Egyptology
The Interaction Effect of Birth Spacing and Maternal Healthcare Services on Child Mortality in Pakistan	Muhammad Farhan Asif	X	Children
SHIFTING SANDS: PAKISTAN'S STRATEGIC CULTURE AMIDST REGIONAL AND GLOBAL FLUX	MUHAMMAD IBRAR	X	Russian Law Journal
Academic performance of children in relation to gender, parenting styles, and socioeconomic status: What attributes are important	Maaz Ud Din	W	PLoS ONE

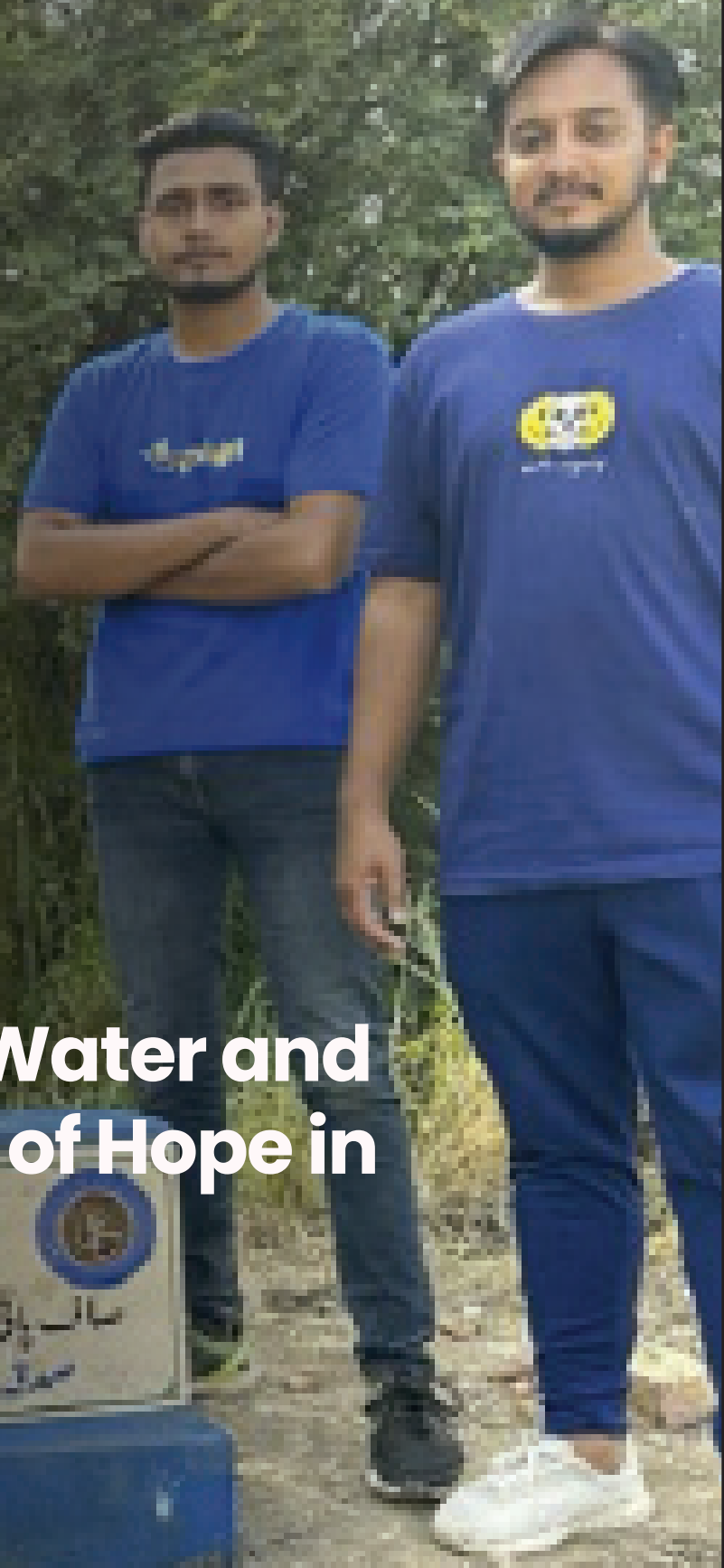
Clean Water and Sanitation

6 CLEAN WATER AND SANITATION



Bringing Clean Water and Relief: A Beacon of Hope in

ILMA University has launched an impactful initiative to address the critical issue of clean water accessibility in rural Sindh by installing three hand pumps, providing a reliable source of potable water and significantly improving the quality of life for residents, aligning with Sustainable Development Goal (SDG) 6 – Clean Water and Sanitation. In addition, the team distributed water and juice to those in need





during the intense summer heat in Karachi, offering essential relief and emphasizing the importance of hydration. This initiative exemplifies ILMA University's core values of empathy, social responsibility, and community engagement, showcasing the institution's commitment to humanitarian causes and sustainable solutions that benefit underserved communities.



Beach Clean-Up and Recycling at Sea View

On November 28, 2023, ILMA University students led a Beach Cleaning and Environment Protection Day at Sea View, showcasing their commitment to sustainability and environmental stewardship. Approximately 20 students actively collected waste from the beach, aiming to reduce ocean pollution and promote recycling and waste management

practices. This hands-on initiative served as both an educational opportunity and a beautification effort, emphasizing the importance of protecting marine life and coastal ecosystems. By working together to achieve Sustainable Development Goals (SDGs) such as SDG 6 – Clean Water and Sanitation, SDG 11 – Sustainable Cities and Communities, and SDG 12 – Responsible

Consumption and Production, the students demonstrated how collective action can lead to significant environmental improvements. This event reflects ILMA University's dedication to nurturing environmentally conscious leaders and fostering a culture of sustainability within the community.



PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
Poverty eradication in sub-Saharan Africa: a government-led or private sector-driven approach?	Olumide Olaoye & Muhammad Yaseen	Yes	International Journal of Emerging Markets
Causality and interdependencies among sustainable development goals: assessing the nexus of agriculture, environment, and finance development	Atta Ullah	yes	Environmental Science and Pollution Research
Green economy and food security in Africa	Nida Waheed	yes	Environment, Development and Sustainability

Affordable & Clean Energy

7 AFFORDABLE AND CLEAN ENERGY



Commitment to Sustainable

ILMA University proudly champions sustainability and renewable energy with the strategic installation of solar panels on the roofs of its Main and Gulshan campuses. The Main campus boasts an impressive capacity of 100 kilowatts, while the Gulshan campus contributes an additional 63 kilowatts. This initiative aligns seamlessly with Sustainable Development Goal 7 (Affordable and Clean Energy), which aims to ensure access to sustainable energy for all. By harnessing the power

of solar energy, ILMA University not only reduces its reliance on fossil fuels and decreases energy costs but also significantly lowers its carbon footprint, making a tangible impact in the fight against climate change. Beyond environmental benefits, the solar energy initiative serves as a living laboratory for students, fostering hands-on learning and awareness of renewable energy technologies. Students engage in practical experiences that enhance their understanding of sustainable practices,

preparing them to be the next generation of leaders and innovators in this vital field. Furthermore, the university's commitment to solar energy supports local economic growth by promoting clean energy jobs and technologies in the community. By setting an example in responsible energy consumption, ILMA University illustrates how educational institutions can be at the forefront of advancing sustainability, inspiring both its campus community and the wider society to embrace green energy solutions.

The Critical Role of Carbon Emission Reduction in Achieving Environmental Sustainability:

ILMA University recently hosted a pivotal seminar focusing on the critical issue of carbon emissions and their impact on the environment, emphasizing the urgent need for collective action in addressing climate change. Attended by 130 participants, including students, faculty, and industry experts, the seminar provided a platform for meaningful discussions on sustainable practices and the importance of reducing carbon footprints. This initiative aligns with

Sustainable Development Goal 7 (Affordable and Clean Energy), which aims to ensure access to sustainable energy for all while promoting efforts to combat climate change. The seminar featured expert speakers who shared valuable insights into the sources and consequences of carbon emissions, as well as effective strategies for mitigation. Participants engaged in interactive sessions, learning about innovative solutions and the role of renewable energy in reducing dependency on fossil fuels. By raising awareness and fostering

dialogue on the importance of carbon emission reduction, ILMA University is committed to empowering its community to take action towards a more sustainable future. The seminar not only reinforced the university's dedication to environmental responsibility but also inspired participants to implement sustainable practices in their personal and professional lives, contributing to a greener planet for future generations.

PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
The dynamic impact of energy productivity and economic growth on environmental sustainability in South European countries	Zahoor Ahmed	W	Gondwana Research
Analyzing the factors contribute to achieving sustainable development goals in Pakistan: A novel policy framework	Kashif Raza Abbasi	W	Energy Strategy Reviews
Transport infrastructure, economic growth, and transport CO2 emissions nexus: Does green energy consumption in the transport sector matter?	Zahoor Ahmed	W	Environmental Science and Pollution Research
Importance of institutional quality and technological innovation to achieve sustainable energy goal: Fresh policy insights	Kashif Raza Abbasi	W	Journal of Innovation and Knowledge
Pollution Haven or Halo? How European countries leverage FDI, energy, and human capital to alleviate their ecological footprint	Asif Razzaq	W	Gondwana Research
Environmental concerns in the United States: Can renewable energy, fossil fuel energy, and natural resources depletion help?	Kashif Raza Abbasi	W	Gondwana Research
What's at Stake? The empirical importance of government revenue and debt and renewable energy for environmental neutrality in the US economy	Kashif Raza Abbasi	W	Renewable Energy

Does green finance improve carbon emission efficiency? Experimental evidence from China	Asif Razzaq	W	Environmental Science and Pollution Research
Employing Bibliometric Analysis to Identify the Current State of the Art and Future Prospects of Electric Vehicles	Irfan Ullah	W	Energies
Does economic policy uncertainty, energy transition and ecological innovation affect environmental degradation in the United States?	Kashif Raza Abbasi	W	Economic Research-Ekonomska Istrazivanja
Sustainable green electricity, technological innovation, and ecological footprint: Does democratic accountability moderate the nexus?	Zahoor Ahmed	W	Utilities Policy
Analyzing the role of green innovation and public-private partnerships in achieving sustainable development goals: a novel policy framework	Kashif Raza Abbasi	W	Environmental Science and Pollution Research
Striving towards carbon neutrality in emerging markets: the combined influence of international tourism and eco-friendly technology	Zahoor Ahmed	W	International Journal of Sustainable Development and World Ecology
Assessing the nexus between human capital, green energy, and load capacity factor: Policymaking for achieving sustainable development goals	Zahoor Ahmed	W	Gondwana Research
Analyzing the Impact of Foreign Direct Investment, Energy Consumption on Services Exports, and Growth of the Services Sector: Evidence from SAARC Countries	Aysha Zamir	X	Journal of the Knowledge Economy

Assessing the role of sustainable strategies in alleviating energy poverty: an environmental sustainability paradigm	Muhammad Irfan	W	Environmental Science and Pollution Research
What derives renewable energy transition in G-7 and E-7 countries? The role of financial development and mineral markets	Muhammad Irfan	W	Energy Economics
Can renewable energy technology innovation promote mineral resources' green utilization efficiency? Novel insights from regional development inequality	Muhamamd Irfan	W	Resources Policy
Examining Capital Structure Determinants for ASEAN Energy Firms	Raja Rehan, Sultan Salahuddin	X	International Journal of Energy Economics and Policy
Greening the Brazil, Russia, India, China and South Africa (BRICS) economies: Assessing the impact of electricity consumption, natural resources, and renewable energy on environmental footprint	Ahsan Anwar	X	Natural Resources Forum
Does green growth in E-7 countries depend on economic policy uncertainty, institutional quality, and renewable energy? Evidence from quantile-based regression	Ahsan Anwar	W	Geoscience Frontiers
A causal link between financialization and ecological status: a novel framework for Asian countries?	Mubeen Abdur Rehman	W	Environmental Science and Pollution Research
A blessing or a burden? Assessing the impact of Climate Change Mitigation efforts in Europe using Quantile Regression Models	Asif Razzaq	W	Energy Policy

CO2 intensity of GDP, energy productivity and environmental degradation in Iceland: evidence from novel Fourier based estimators	Dr. Kashif Raza Abbasi	W	Energy Sources, Part B: Economics, Planning and Policy
Does tourism increase energy consumption in BRICS countries?	Raja Rehan	Y	JOURNAL OF TOURISM MANAGEMENT RESEARCH
Unleashing the impact of ecological civilization pilot policies on green technology innovation: Evidence from a novel SC-DID model	Dr. Muhammad Irfan	W	Energy Economics
Economic development, social media awareness, and technological innovation in biogas sector under climate change in the post-COVID-19 pandemic conditions	Muhammad Irfan	W	Environmental Science and Pollution Research
Sustainable green revolution through the development of solar power projects in Pakistan: a techno-economic analysis	Muhammad Irfan	W	Environmental Science and Pollution Research
Neutralizing the surging emissions amidst natural resource dependence, eco-innovation, and green energy in G7 countries: Insights for global environmental sustainability	Muhammad Irfan	W	Journal of Environmental Management
Modeling the impact of energy poverty on income poverty, health poverty, educational poverty, and environmental poverty: a roadmap towards environmental sustainability	Muhammad Irfan	W	Environmental Science and Pollution Research
Alleviating role of energy innovation on resource curse: a case of OECD countries	Muhammad Irfan	X	Carbon Management

Relating biogas technology and environmental impact assessment: a roadmap towards clean energy for environmental sustainability	Muhammad Irfan	W	Environmental Science and Pollution Research
Environmental quality and energy transition prospects for G-7 economies: The prominence of environment-related ICT innovations, financial and human development	Muhammad Irfan	W	Journal of Environmental Management
Exploring Capital Structure Determinants for OECD Energy Firms	Raja Rehan	X	International Journal of Energy Economics and Policy
When will China's industrial carbon emissions peak? Evidence from machine learning	Asif Razzaq	W	Environmental Science and Pollution Research
Correction to: Can new energy demonstration city policy reduce carbon emissions? A quasinatural experiment from China	Asif Razzaq	W	Environmental Science and Pollution Research
Energy efficiency augmentation in UWA-OFDM transducer by peak to average power ratio alleviation through hybrid companding approach	Farhad Banoori	W	Transactions on Emerging Telecommunications Technologies
The asymmetric and long-run effect of environmental innovation and CO2 intensity of GDP on consumption-based CO2 emissions in Denmark	Kashif Raza Abbasi	W	Environmental Science and Pollution Research
Determining the influencing factors of consumers' attitude toward renewable energy adoption in developing countries: a roadmap toward environmental sustainability and green energy technologies	Muhammad Irfan	W	Attitude toward

Does clean energy matter? The dynamic effects of different strategies of renewable energy, carbon emissions, and trade openness on sustainable economic growth	Malik Shahzad Shabbir	W	Environment, Development and Sustainability
The current developments and future prospects of solar photovoltaic industry in an emerging economy of India	Muhammad Irfan	W	Environmental Science and Pollution Research
Re-investigating the impact of non-renewable and renewable energy on environmental quality: A roadmap towards sustainable development	Syed Abdul Rehman Khan	W	Resources Policy
Role of renewable energy and fiscal policy on trade adjusted carbon emissions: Evaluating the role of environmental policy stringency	Muhammad Irfan	W	Renewable Energy
Assessment of renewable energy, financial growth and in accomplishing targets of China's cities carbon neutrality	Muhammad Irfan	W	Renewable Energy
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Modelling the asymmetric effects of renewable and nonrenewable energy consumption and financial development on CO2 emissions in India: Empirical findings from the NARDL and Wavelet Coherence Approach	Muhammad Irfan	W	Environmental Science and Pollution Research

The role of energy, political stability, and real income on achieving carbon neutrality: asymmetric evidence	Husam Rjoub	W	Environmental Science and Pollution Research
Assessing thermo-physical products' efficiency in the building and construction industry: a bibliometric analysis approach	Muhammad Irfan	W	Environmental Science and Pollution Research
A different look at the environmental Kuznets curve from the perspective of environmental deterioration and economic policy uncertainty: evidence from fragile countries	Ahsan Anwar	W	Environmental Science and Pollution Research
Assessing eco-label knowledge and sustainable consumption behavior in energy sector of Pakistan: an environmental sustainability paradigm	Muhammad Irfan	W	Environmental Science and Pollution Research
Unleashing the dynamic impact of tourism industry on energy consumption, economic output, and environmental quality in China: A way forward towards environmental sustainability	Muhammad Irfan	W	Journal of Cleaner Production
Do globalization and human capital an opportunity or threat to environmental sustainability? Evidence from emerging countries	Mubeen Abdur Rehman	W	Journal of Cleaner Production
Role of economic uncertainty, financial development, natural resources, technology, and renewable energy in the environmental Phillips curve framework	Ahsan Anwar	W	Journal of Cleaner Production
Central inspections of environmental protection and transition for low-carbon Chinese cities: Policy intervention and mechanism analysis	Asif Razzaq	W	Energy Economics

The role of eco-innovation, renewable energy consumption, economic risks, globalization, and economic growth in achieving sustainable environment in emerging market economies	Raja Rehan	W	Environmental Science and Pollution Research
Analyzing the Impact of Renewable Energy and Green Innovation on Carbon Emissions in the MENA Region	Kashif Raza Abbasi	W	Energies
Assessing the supply chain management of waste-to-energy on green circular economy in China: an empirical study	Dr. Wasim Iqbal	W	Environmental Science and Pollution Research
Assessing and prioritizing biogas barriers to alleviate energy poverty in Pakistan: an integrated AHP and G-TOPSIS model	Muhammad Irfan	W	Environmental Science and Pollution Research
Aging and carbon emissions in Asian economies: Policy recommendation from panel quantile regression	Qasim Raza Syed	W	Geological Journal
Natural resources policy making through finance? The role of green finance on energy resources poverty	Muhammad Irfan	W	Resources Policy
Can bioenergy act as an entrepreneurial opportunity for the sustainable economic development of an emerging economy? A socio-technical approach	Muhammad Irfan	W	Environmental Science and Pollution Research
Electric vehicles charging infrastructure planning: a review	Irfan Ullah	X	International Journal of Green Energy

The Dynamic effects of Foreign Direct Investment Services and Energy Consumption on Information and Communication Technology Sector	Malik Shahzad Shabbir	Y	International Journal of Energy Economics and Policy
Investigating the impact of environmental governance, green innovation, and renewable energy on trade-adjusted material footprint in G20 countries	Asif Razzaq	W	Resources Policy
A safe path towards carbon neutrality by 2050: Assessing the impact of oil and gas efficiency using advanced quantile-based approaches	Muhammad Irfan	W	Journal of Cleaner Production
Inclusivity between internet development and energy conservation in Henan, China	Muhammad Irfan	X	Energy Efficiency
Can new energy demonstration city policy reduce carbon emissions? A quasi-natural experiment from China	Asif Razzaq	W	Environmental Science and Pollution Research
Connectedness and portfolio management between renewable energy tokens and metals: Evidence from TVP-VAR approach	Muhammad Shahzad Ijaz	W	Energy Economics
Denim enumeration and tabulation solution for the garments manufacturing environment	Shahid Karim	X	International Journal of Electronic Security and Digital Forensics
Impact of economic policy uncertainty and renewable energy on environmental quality: testing the LCC hypothesis for fast growing economies	Ahsan Anwar	W	Environmental Science and Pollution Research

Testing the environmental Kuznets curve (EKC) hypothesis amidst climate policy uncertainty: sectoral analysis using the novel Fourier ARDL approach	Qasim Raza Syed	W	Environment, Development and Sustainability
Economic complexity and environmental sustainability in eastern European economy: Evidence from novel Fourier approach	Kashif Raza Abbasi	X	Regional Sustainability
Assessing the impact of human capital, renewable energy, population growth, economic growth, and climate change policies on achieving the sustainable development goals	Muhammad Irfan	W	Environmental Science and Pollution Research
Does biogas energy influence the sustainable development of entrepreneurial business? An application of the extended theory of planned behavior	Muhammad Irfan	W	Environmental Science and Pollution Research
Solar PV adoption at household level: Insights based on a systematic literature review	Muhammad Irfan	W	Energy Strategy Reviews
Determinants of sustainable energy in OECD countries: Role of technology and financial resources	Mubeen Abdur Rehman	W	Resources Policy
Sustainable Growth, Political Risk and Carbon Footprint: Do Energy Transition and Financial Expansion Matter?	Qasim Raza Syed	X	Politicka Ekonomie
Impact of transportation infrastructure and urbanization on environmental pollution: evidence from novel wavelet quantile correlation approach	Ahsan Anwar	W	Environmental Science and Pollution Research

Fiscal decentralization, energy security, economic growth, and tourism nexus: Evidence from big six economies	Raja Rehan	Y	Journal of Tourism Management Research
The Dynamic Relationship Between Multidimensional Energy Poverty and Social Wellbeing's	Malik Shahzad Shabbir	W	Social Indicators Research
Evaluating the determinants of load capacity factor in Japan: The impact of economic complexity and trade globalization	Husam Rjoub	X	Natural Resources Forum
Rising energy demand in emerging countries and the effect of exchange rates: An application of the QARDL model	Ahsan Anwar	W	Energy Efficiency
Techno-economic analysis of biogas production from domestic organic wastes and locally sourced material: the moderating role of social media based-awareness	Muhammad Irfan	W	Environmental Science and Pollution Research
From turbulence to resilience: A bibliometric insight into the complex interactions between energy price volatility and green finance	Ummara Razi	W	Energy

Clean Water and Sanitation

8 DECENT WORK AND
ECONOMIC GROWTH



**ILMA University Celebrates
Success at Entrepreneur-
ship Gala 2023**





ILMA University hosted the Entrepreneurship Gala 2023, showcasing innovative business ideas from 50 students across 10 startups, while aligning with Sustainable Development Goals (SDG) 4 (Quality Education) and SDG 8 (Decent Work and

Economic Growth). Judged by Dr. Adnan Khursheed from SMIU's Business Faculty, participants demonstrated exceptional passion and creativity, earning accolades from industry experts.

Special thanks went to Miss Hanefan Shaikh and her team for creating a platform that nurtures talent and encourages entrepreneurial development. The gala highlighted the potential of youth to transform Pakistan's business landscape and reaffirmed the university's commitment to sustainable economic



Job Fair: Connecting Talent with Opportunity



ILMA University proudly reports the success of its recent Job Fair, which connected students with career opportunities while promoting Sustainable Development Goal (SDG) 8 by fostering decent work and economic growth. Inaugurated by Mr. Suleman Chawla, Senior Vice President of the Federation of Pakistan Chambers of Commerce & Industry, the fair featured over 100 recruiters, providing valuable networking opportunities. Mr. Chawla praised ILMA University for creating an environment conducive to exploring diverse career

paths and emphasized the importance of partnerships in achieving SDG 17.

The event also included workshops designed to enhance professional skills, empowering students to align their aspirations with industry needs. ILMA University extends heartfelt gratitude to all participating organizations for their invaluable support in fostering students' career growth and contributing to the broader economic landscape.



SESSION ON PAKISTAN'S ECONOMIC CHALLENGES WITH FORMER FINANCE MINISTER





Karachi, Pakistan – ILMA University hosted a session with former Finance Minister Miftah Ismail, addressing Pakistan’s fiscal deficits, low investments, and political instability. This event aligned with SDG 8 on promoting decent work and economic growth and emphasized collaboration between academia and policymakers to foster economic stability, reflecting SDG 17 on partnerships for sustainable development. The session saw participation from approximately 50 attendees.





BUSINESS ADMINISTRATION STUDENTS EXPLORE STOCK MARKET DYNAMICS AT PAKISTAN STOCK EXCHANGE

Karachi, Pakistan – ILMA University’s Department of Business Administration organized a visit to the Pakistan Stock Exchange (PSX), focusing on “Stock Market & Investments.” Students gained firsthand experience from industry professionals, enhancing their academic knowledge and preparing them for finance careers, supporting SDG 4 for quality education and SDG 8 for decent work and economic growth. The visit engaged around 70 students.

PANEL DISCUSSION ON TEXTILE INDUSTRY CHALLENGES AND SOLUTIONS



Karachi, Pakistan – ILMA University hosted a panel discussion on the challenges facing Pakistan's textile industry, including low investment and high production costs. Emphasizing sustainable growth and innovation, the discussion aligned with SDG 8 on decent work and SDG 9 on resilient infrastructure. The event highlighted the importance of academia-industry collaboration for economic development, attracting approximately 40 participants

ILMA UNIVERSITY EXPLORES BANKING EVOLUTION AND FINANCIAL INCLUSION

Karachi, Pakistan – ILMA University held a session on the “Evolution of Banking,” focusing on Virtual Remittance Gateways’ role in enhancing financial inclusion. This initiative promotes collaboration between academia and the financial industry, aligning with SDG 8 for inclusive economic growth and SDG 9 for innovation and resilient infrastructure. The event had around 65 attendees.



ILMA UNIVERSITY HOSTS DISCUSSION ON ISLAMIC BANKING SUSTAINABILITY

Karachi, Pakistan – ILMA University organized a discussion on the Sustainability of Islamic Banking, addressing misconceptions and the role of Islamic scholars. This event aligns with SDG 8 for inclusive economic growth and SDG 12 for responsible consumption, preparing students to contribute to a sustainable banking ecosystem in Pakistan.



A group of students and a guide are gathered around a glass display case in a museum. The guide, a woman in a dark blue uniform and a patterned scarf, is pointing at the items inside the case. Several students, including a man in a blue shirt and a woman in a light-colored shawl, are looking intently at the display. The museum setting includes informational posters on the wall and a wooden display case with a glass top. The lighting is warm and focused on the display case.

STUDENTS DISCOVER ECONOMIC HERITAGE AT STATE BANK MUSEUM

Karachi, Pakistan – ILMA University facilitated a visit to the State Bank Museum & Art Gallery for management students, enhancing their understanding of Pakistan's economic evolution. This initiative supports SDG 4 for quality education and SDG 8 for fostering economic growth, equipping students to contribute to the nation's future development. By connecting historical insights with contemporary economic challenges, students were inspired to think critically about their roles as future leaders in the financial sector.

Vocational Training and Skills Development Programs

80%

(200 Attendees)

Skill Development

75%

(150 Attendees)

Creativity Boost

70%

(100 Attendees)

Networking Success

Sewing Workshop: Crafting Empowerment

The Sewing Workshop aimed to equip students, particularly women, with essential sewing skills, fostering creativity and self-reliance. Over four sessions, 20 participants learned about various sewing tools and materials, basic stitching techniques, and garment construction. This workshop not only promoted individual expression but also encouraged participants to explore sustainable fashion practices. The culmination involved creating a simple garment or accessory, empowering students to develop their skills while contributing to sustainable fashion.

Painting Workshop: **Art as a Catalyst for**

ILMA University hosted a comprehensive vocational training program in web design and development, emphasizing the importance of digital skills for sustainable growth. Over six sessions, 18 participants engaged in hands-on training, learning the fundamentals of HTML, CSS, and JavaScript, as well as principles of responsive design.

The program aimed to empower students to create websites that not only showcased their unique perspectives but also served as platforms for advocacy on women's and social issues. By the conclusion of the training, participants successfully built and launched their personal websites or portfolios, demonstrating their newly acquired skills and promoting digital sustainability.

Communication Skills Workshop: **Empowering Voices**

The Communication Skills Workshop, part of ILMA University's annual vocational training program in 2023, focused on enhancing essential verbal and written communication skills crucial for success in professional settings, with an emphasis on empowering women in communication. Over the course of three sessions, 22 participants received training on effective communication techniques, public speaking skills, and business writing essentials. Through practical exercises, including mock presentations and peer feedback, students refined their skills, preparing them for future career opportunities and encouraging them to use their voices for advocacy and change.



Networking Workshop: **Cultivating Connections for Growth**

The Painting Workshop provided students with an opportunity to explore their artistic potential while fostering confidence and empowerment through creativity. 15 participants learned various painting techniques and mediums, including watercolor, acrylic, and oil. The workshop emphasized personal expression and resilience, allowing students to create meaningful works of art. The culmination of their efforts was showcased in an exhibition, promoting appreciation for their creativity and reinforcing the idea that art can inspire change and self-empowerment. This initiative aligns with SDG 4, which advocates for inclusive and equitable quality education and the promotion of lifelong learning opportunities for all.

IT Workshop: **Bridging the Digital Divide**

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Web Designing and Development Workshop: **Creating Digital Futures**

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PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
Analyzing the factors contribute to achieving sustainable development goals in Pakistan: A novel policy framework	Kashif Raza Abbasi	W	Energy Strategy Reviews
Commercial Banks' Risk-taking Behavior in SAARC Economic Bloc: 2 Stage Least Square Approach	Shumaila Meer Perhiar	No	Asian Journal of Management, Entrepreneurship and Social Science
Drivers and mitigants of resources consumption in China: Discovering the role of digital finance and environmental regulations	Ummara Razi	W	Resources Policy
Transport infrastructure, economic growth, and transport CO2 emissions nexus: Does green energy consumption in the transport sector matter?	Zahoor Ahmed	W	Environmental Science and Pollution Research
Importance of institutional quality and technological innovation to achieve sustainable energy goal: Fresh policy insights	Kashif Raza Abbasi	W	Journal of Innovation and Knowledge
Digital finance and green growth in China: Appraising inclusive digital finance using web crawler technology and big data	Asif Razzaq	W	Technological Forecasting and Social Change

Curiosity may have killed the cat but it has the power to improve employee creativity	Shagufta Zada	X	Current Psychology
A CRITICAL STUDY ABOUT PAKISTAN'S NEW NARRATIVE FOR REGIONAL STABILITY	Dr. Yasmeen Sultana Farooqui	X	Central European Management Journal
Discovering Capital Structure Determinants for SAARC Energy Firms	Raja Rehan & Sultan Salahuddin	X	International Journal of Energy Economics and Policy
Towards the dream of go green: An empirical importance of green innovation and financial depth for environmental neutrality in world's top 10 greenest economies	Kashif Raza Abbasi	W	Technological Forecasting and Social Change
Big Data Assisted Empirical Study for Business Value Identification Using Smart Technologies: An Empirical Study for Business Value Identification of Big Data Adaption in E-Commerce	Awais Khan Jumani	Y	International Journal of e-Collaboration
What's at Stake? The empirical importance of government revenue and debt and renewable energy for environmental neutrality in the US economy	Kashif Raza Abbasi	W	Renewable Energy
Natural resources, financial technologies, and digitalization: The role of institutional quality and human capital in selected OECD economies	Asif Razzaq	W	Resources Policy
Natural Resources Depletion, Financial Risk, and Human Well-Being: What is the Role of Green Innovation and Economic Globalization?	Zahoor Ahmed	W	Social Indicators Research

Does environmental policy stringency discourage inbound tourism in the G7 countries? Evidence from panel quantile regression	Qasim Raza Syed	W	Environment, Development and Sustainability
Time varying effects of brands on advertising pre and during covid-19 as perceived, by customers	Ghanwa Hafeez	NA	Journal of International Business Research
Assessing the nexus between human capital, green energy, and load capacity factor: Policymaking for achieving sustainable development goals	Zahoor Ahmed	W	Gondwana Research
Analyzing the Impact of Foreign Direct Investment, Energy Consumption on Services Exports, and Growth of the Services Sector: Evidence from SAARC Countries	Aysha Zamir	X	Journal of the Knowledge Economy
Dynamic spillovers and portfolio risk management between defi and metals: Empirical evidence from the Covid-19	Muhammad Shahzad Ijaz	W	Resources Policy
Achieving operational resilience through kaizen practice: a case in a commercial livestock farm in Nigeria	Ajay Kumar	X	TQM Journal
Nexus between corporate social responsibility and firm performance: a green innovation and environmental sustainability paradigm	Muhammad Irfan	W	Environmental Science and Pollution Research
Going green: how do green supply chain management and green training influence firm performance? Evidence from a developing country	Muhammad Irfan	W	Environmental Science and Pollution Research

Nexus among Green Supply Chain Management, Green Human Capital, Managerial Environmental Knowledge, and Firm Performance: Evidence from a Developing Country	Muhammad Irfan	W	Sustainability
Examining Capital Structure Determinants for ASEAN Energy Firms	Raja Rehan, Sultan Salahuddin	X	International Journal of Energy Economics and Policy
Business Cycle Fluctuations, Foreign Direct Investment, and Real Effective Exchange Rate Nexus Among Asian Countries	Malik Shahzad Shabbir	X	Journal of the Knowledge Economy
The Dynamic Relationship among Domestic Stock Returns Volatility, Oil Prices, Exchange Rate and Macroeconomic Factors of Investment	Malik Shahzad Shabbir	X	International Journal of Energy Economics and Policy
Identifying the nexus among environmental performance, digital finance, and green innovation: New evidence from prefecture-level cities in China	Muhammad Irfan	W	Journal of Environmental Management
Greening the Brazil, Russia, India, China and South Africa (BRICS) economies: Assessing the impact of electricity consumption, natural resources, and renewable energy on environmental footprint	Ahsan Anwar	X	Natural Resources Forum
Linking public leadership with project management effectiveness: Mediating role of goal clarity and moderating role of top management support	Shagufta Zada	W	Heliyon
The state of art and review on video streaming	Awais Khan	Y	Journal of High Speed Networks

Does green growth in E-7 countries depend on economic policy uncertainty, institutional quality, and renewable energy? Evidence from quantile-based regression	Ahsan Anwar	W	Geoscience Frontiers
A causal link between financialization and ecological status: a novel framework for Asian countries?	Mubeen Abdur Rehman	W	Environmental Science and Pollution Research
A blessing or a burden? Assessing the impact of Climate Change Mitigation efforts in Europe using Quantile Regression Models	Asif Razzaq	W	Energy Policy
ENTREPRENEURIAL PASSION AND ENTREPRENEURIAL PERFORMANCE: DUALISTIC MODEL	SULTAN SALAHUDDIN	X	Russian Law Journal
Size Effect And Macroeconomic Factors: Evidences From Pakistan Stock Exchange	Sultan Salahuddin	X	Journal of Positive School Psychology
Impact of Leader Self-Sacrifice on Team Affective Commitment to Leader and Leader Depletion	Sana Arz Bhutto	Y	Journal of History and Social Sciences
Willingness to use demand responsive transit: a case study of Karachi city	Dr. Irfan Ullah	X	Advances in Transportation Studies
Does tourism increase energy consumption in BRICS countries?	Raja Rehan	Y	JOURNAL OF TOURISM MANAGEMENT RESEARCH

Unleashing the impact of ecological civilization pilot policies on green technology innovation: Evidence from a novel SC-DID model	Dr. Muhammad Irfan	W	Energy Economics
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Sustainable green revolution through the development of solar power projects in Pakistan: a techno-economic analysis	Muhammad Irfan	W	Environmental Science and Pollution Research
Digital transformation: fresh insights to implement green supply chain management, eco-technological innovation, and collaborative capability in manufacturing sector of an emerging economy	Muhammad Irfan	W	Environmental Science and Pollution Research
Exploring the nonlinear relationship among financial development, human capital and CO2 emissions: a comparative study of South and East Asian emerging economies	Muhammad Irfan	W	Environmental Science and Pollution Research
The Dynamic Relationship among Domestic Stock Returns Volatility, Oil Prices, Exchange Rate and Macroeconomic Factors of Investment	Malik Shahzad Shabbir	X	International Journal of Energy Economics and Policy
Alleviating role of energy innovation on resource curse: a case of OECD countries	Muhammad Irfan	X	Carbon Management
A resource and leagile strategy in business operations for performance improvement	Syed Abdul Rehman Khan	No	Decision Analytics Journal

Digitalization and sustainable development: How could digital economy development improve green innovation in China?	Muhammad Irfan	W	Business Strategy and the Environment
Embracement of industry 4.0 and sustainable supply chain practices under the shadow of practice-based view theory: Ensuring environmental sustainability in corporate sector	Yu Zhang	W	Journal of Cleaner Production
How does digital infrastructure construction affect low-carbon development? A multidimensional interpretation of evidence from China	Muhammad Irfan	W	Journal of Cleaner Production
Exploring Capital Structure Determinants for OECD Energy Firms	Raja Rehan	X	International Journal of Energy Economics and Policy
Does clean energy matter? The dynamic effects of different strategies of renewable energy, carbon emissions, and trade openness on sustainable economic growth	Malik Shahzad Shabbir	W	Environment, Development and Sustainability
The current developments and future prospects of solar photovoltaic industry in an emerging economy of India	Muhammad Irfan	W	Environmental Science and Pollution Research
Research on Pricing and Coordination of Dual-Channel Green Supply Chain	Zhang YU and Abdul Rehman	X	Journal of Advanced Manufacturing Systems
Role of renewable energy and fiscal policy on trade adjusted carbon emissions: Evaluating the role of environmental policy stringency	Muhammad Irfan	W	Renewable Energy

Assessment of renewable energy, financial growth and in accomplishing targets of China's cities carbon neutrality	Muhammad Irfan	W	Renewable Energy
Green technology adoption paving the way toward sustainable performance in circular economy: a case of Pakistani small and medium enterprises	Syed Abdul Rehman Khan	X	International Journal of Innovation Science
Evaluating the environmental impact and economic practicability of solar home lighting systems: a roadmap towards clean energy for ecological sustainability	Muhammad Irfan	W	Environmental Science and Pollution Research
Assessing the competitiveness of Indian solar power industry using the extended Five Forces Model: a green innovation perspective	Muhammad Irfan	W	Environmental Science and Pollution Research
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A different look at the environmental Kuznets curve from the perspective of environmental deterioration and economic policy uncertainty: evidence from fragile countries	Ahsan Anwar	W	Environmental Science and Pollution Research
Is a green world real or a dream? A look at green growth from green innovation and financial development: Evidence from fragile economies	Ahsan Anwar	W	Geological Journal

Unleashing the dynamic impact of tourism industry on energy consumption, economic output, and environmental quality in China: A way forward towards environmental sustainability	Muhammad Irfan	W	Journal of Cleaner Production
Performance Analysis of Gold- and Fiat-Backed Cryptocurrencies: Risk-Based Choice for a Portfolio	Muhammad Irfan	Y	JOURNAL OF RISK AND FINANCIAL MANAGEMENT
Mapping the Development of Open Innovation Research in Business and Management Field: A Bibliometric Analysis	Malik Shahzad Shabbir	X	Journal of the Knowledge Economy
Role of economic uncertainty, financial development, natural resources, technology, and renewable energy in the environmental Phillips curve framework	Ahsan Anwar	W	Journal of Cleaner Production
Working capital financing and firm performance: a machine learning approach	Zahoor Ahmed	X	Review of Quantitative Finance and Accounting
The role of eco-innovation, renewable energy consumption, economic risks, globalization, and economic growth in achieving sustainable environment in emerging market economies	Raja Rehan	W	Environmental Science and Pollution Research
Analyzing the Impact of Renewable Energy and Green Innovation on Carbon Emissions in the MENA Region	Kashif Raza Abbasi	W	Energies
State asset management paradigm in the quasi-public sector and environmental sustainability: Insights from the Republic of Kazakhstan	Muhammad Irfan	W	

THE ROLE OF MEDIA IN PROMOTING ENTREPRENEURIAL EDUCATION IN PAKISTAN: A COMPREHENSIVE ANALYSIS	Dr. Yasmeen Sultana Farooqui	X	Russian Law Journal
EMPIRICAL STUDY OF GLOCALIZATION ON GLOBAL BRANDS OF THE FAST-FOOD INDUSTRY TO INCREASE CONSUMER PURCHASE INTENTION.	Rashid Ali	X	Transformations in Business and Economics
The strategy to achieve zerocarbon in agricultural sector: Does digitalization matter under the background of COP26 targets?	Muhammad Irfan	W	Energy Economics
Demoethical Model of Sustainable Development of Society: A Roadmap towards Digital Transformation	Muhammad Irfan	W	Sustainability
Can bioenergy act as an entrepreneurial opportunity for the sustainable economic development of an emerging economy? A socio-technical approach	Muhammad Irfan	W	Environmental Science and Pollution Research
The Dynamic effects of Foreign Direct Investment Services and Energy Consumption on Information and Communication Technology Sector	Malik Shahzad Shabbir	Y	International Journal of Energy Economics and Policy
Towards sustainable development in the manufacturing industry: does green human resource management facilitate green creative behaviour? A serial mediation model	Zeeshan Ahmed	W	Journal of Manufacturing Technology Management
Consumer Awareness And Knowledge About Takaful (Islamic Insurance): A Survey Of Pakistan	Malik Shahzad Shabbir	Y	Journal of Namibian Studies

A safe path towards carbon neutrality by 2050: Assessing the impact of oil and gas efficiency using advanced quantile-based approaches	Muhammad Irfan	W	Journal of Cleaner Production
How does the target of green innovation for cleaner production change in management process? Quality targeting and link targeting	Muhammad Irfan	W	Journal of Environmental Management
Information and Communication Technology deployment and agricultural value chain nexus in Nigeria	Nasreen Jawaid	W	Heliyon
Bridging resource disparities for sustainable development: A comparative analysis of resource-rich and resource-scarce countries	Muhammad Irfan	W	Resources Policy
Greening the manufacturing firms: do green supply chain management and organizational citizenship behavior influence firm performance?	Muhammad Irfan	W	Environmental Science and Pollution Research
Causality and interdependencies among sustainable development goals: assessing the nexus of agriculture, environment, and finance development	Atta Ullah	W	Environmental Science and Pollution Research
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Toward low-carbon sustainable development: Exploring the impact of digital economy development and industrial restructuring	Muhammad Irfan	W	Business Strategy and the Environment

Exploring the role of the belt and road initiative in promoting sustainable and inclusive development	Muhammad Irfan	W	Sustainable Development
Investigation of barriers and mitigation strategies to blockchain technology implementation in construction industry: an interpretive structural modeling approach	Muhammad Irfan	W	Environmental Science and Pollution Research
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Economic complexity and environmental sustainability in eastern European economy: Evidence from novel Fourier approach	Kashif Raza Abbasi	X	Regional Sustainability
Digital technology and its application in supply chain management: new evidence from China's economy	Wasim Iqbal	W	Environmental Science and Pollution Research

Blockchain Technology and Sustainable Supply Chain Practices: Leading Towards Organizational Performance	Yu Zhang & Syed Abdul Rehman	X	Journal of Advanced Manufacturing Systems
Assessing the impact of human capital, renewable energy, population growth, economic growth, and climate change policies on achieving the sustainable development goals	Muhammad Irfan	W	Environmental Science and Pollution Research
Does biogas energy influence the sustainable development of entrepreneurial business? An application of the extended theory of planned behavior	Muhammad Irfan	W	Environmental Science and Pollution Research
The Dynamic Effects of Socioeconomic Factors on Different Crime Levels: Evidence from South Asian Countries	Malik Shahzad Shabbir	W	Journal of the Knowledge Economy
Determinants of sustainable energy in OECD countries: Role of technology and financial resources	Mubeen Abdur Rehman	W	Resources Policy
Sustainable Growth, Political Risk and Carbon Footprint: Do Energy Transition and Financial Expansion Matter?	Qasim Raza Syed	X	Politicka Ekonomie
Does geopolitical risk impact the natural resources—Economic growth nexus?	Qasim Raza Syed	X	Natural Resources Forum
Poverty prevalence and negative spillovers in Sub-Saharan Africa: a focus on extreme and multidimensional poverty in the region	Olumide Olaoye & Mustafa Razzak	W	International Journal of Emerging Markets

CHINA-PAKISTAN ECONOMIC CORRIDOR (CPEC): TOURISM DEVELOPMENT AND CULTURAL HERITAGE	Kausar Khan	Y	PalArch's Journal of Archaeology of Egypt/ Egyptology
Impact of transportation infrastructure and urbanization on environmental pollution: evidence from novel wavelet quantile correlation approach	Ahsan Anwar	W	Environmental Science and Pollution Research
ARCHAEOLOGICAL AND CULTURAL IMPLICATIONS OF CPEC TOURISM DEVELOPMENT	Kausar Khan	Y	PalArch's Journal of Archaeology of Egypt/ Egyptology
Fiscal decentralization, energy security, economic growth, and tourism nexus: Evidence from big six economies	Raja Rehan	Y	Journal of Tourism Management Research
Big Data Analytics' Influence on Competitive Advantage: Mediating Green Creativity and Green Commitment, Moderated by Individual Green Values and Green Psychological Climate	Rashid Ali & Shahid Iqbal	Y	The Asian Bulletin of Green Management and Circular Economy
Enhancing Cross-Cultural Communication: Managing Food Allergies and Dietary Restrictions in International Hospitality	Maaz Ud Din	Y	International Journal of Social Science Archives
Global Islamic Banking Development: A Review and Bibliometric Analysis Using R-Biblioshiny Application	Malik Shahzad Shabbir	NA	MUQTASID Jurnal Ekonomi dan Perbankan Syariah
The Dynamic Relationship Between Multidimensional Energy Poverty and Social Wellbeing's	Malik Shahzad Shabbir	W	Social Indicators Research

Accelerating Choices: Key Factors Shaping Car Ijarah Adoption in Pakistan	Malik Shahzad Shabbir	Y	International Journal on Recent and Innovation Trends in Computing and Communication
Long-run co-variability between oil prices and economic policy uncertainty	Arshian Sharif	W	International Journal of Finance and Economics
Chapter 7 - Measuring green economic growth	Qasim Raza Syed	NA	Recent Developments in Green Finance, Green Growth and Carbon Neutrality
Evaluating the determinants of load capacity factor in Japan: The impact of economic complexity and trade globalization	Husam Rjoub	X	Natural Resources Forum
Taming the Tides of Internal Conflicts in Sub-Saharan Africa: The Role of Political Institutions and Natural Resources	Ibrahim D. Raheem	X	Global Journal of Emerging Market Economies
Rising energy demand in emerging countries and the effect of exchange rates: An application of the QARDL model	Ahsan Anwar	W	Energy Efficiency
How COVID-19 pandemic and oil prices drive the Saudi sectors over investment horizons: a wavelet sector-based view	Sharif Arshian	Y	Afro-Asian Journal of Finance and Accounting
From turbulence to resilience: A bibliometric insight into the complex interactions between energy price volatility and green finance	Ummara Razi	W	Energy

Industry, Innovation, and Infrastructure

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



Sustainable & Inclusive Industry Development

ILMA University Explores Banking Evolution and Financial Inclusion

ILMA University organized a session on the “Evolution of Banking” with a focus on Virtual Remittance Gateways, emphasizing their role in enhancing financial inclusion. The event underscored ILMA’s commitment to fostering industry-academia collaboration



Hybrid Organizations And Strategic Management

ILMA University recently hosted Engr. Afaq Ali Siddiqui, GM of Project Strategy and Planning at K-Electric, for an insightful session on “Hybrid Organizations and Strategic Management.” The discussion focused on the integration of traditional and innovative organizational strategies, reflecting the dynamic landscape of modern business. Engr. Siddiqui’s insights align with ILMA University’s commitment to promoting strategic innovation and technological advancement, supporting Sustainable Development Goal 9. This session empowered students to understand the significance of adaptive strategies in enhancing organizational effectiveness and fostering growth in today’s rapidly changing environment.

Innovating for Progress

ILMA University Students Shine at SHEC Research & Tech Showcase 2023



ILMA University's students made a remarkable impact at the 2nd SHEC Research & Technology Showcase 2023, presenting groundbreaking research and technological innovations. Their contributions showcased exceptional expertise and the potential to shape the future of technology, aligning with the university's commitment to advancing industry and fostering innovation. This event highlighted the creative talents of our students, reinforcing ILMA University's role as a leader in educational excellence and research.

Eco Friendly Infrastructure

ILMA University aligns with Sustainable Development Goal 9 (SDG 9) through its commitment to eco-friendly and resilient infrastructure. Key features include the integration of renewable energy sources, as both campuses operate on solar power, significantly reducing carbon emissions and promoting energy efficiency.

The Main Campus covers an area of 20,552 square meters, while the Gulshan Campus, established in 2020, spans 2,726 square meters, both of which incorporate dedicated open and green spaces that enhance the learning environment and support biodiversity.

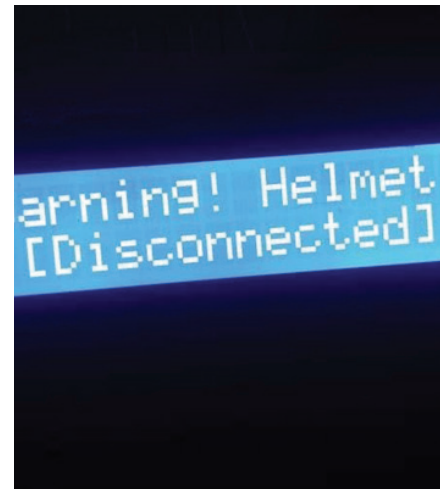
Additionally, the university's infrastructure features energy-efficient designs, spacious and well-ventilated classrooms, and a digital library that minimizes paper usage and encourages digital learning. By promoting environmental responsibility and sustainable practices, ILMA University reflects its dedication to fostering innovation and sustainable industrial growth, embodying the principles of SDG 9.

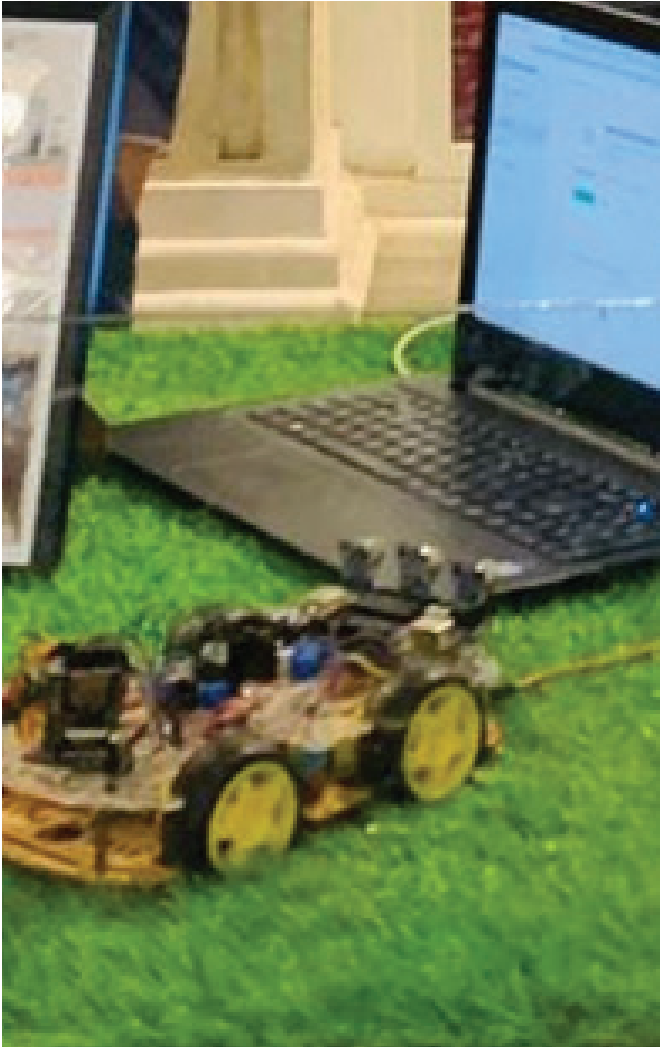


INNOVATIVE STUDENT LED PROJECTS

Innovative student-led projects, each designed to tackle pressing real-world issues using advanced technology. From IOT-based safety and security solutions to intuitive aids for the visually impaired, these projects demonstrate the students' commitment to impactful and forward-thinking solutions.

- Virtual Environment Indicator Stick For Blind Persons
- An IOT Based Smart Water Flow Leakage And Contamination Detection System
- Risk Assessment Bot Based On IOT
- Smart Helmet Interlocking System
- IOT Powered Human Floating Cart
- Career Advisor
- Intuitive Hand Gesture Control For Dynamic PowerPoint Slides
- 360 Degree Event Modeling System
- A Railway Anti Collision System With Auto Track Changing And
Phis Plate Removal Sensing
- Ai Based Traffic Control System
- 2D Architecture Bot
- Smart Home Security Automation System
- Navigation Assistance For The Visually Impaired: A Smart Shoe Approach





PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name
The Dynamic Impact of Energy Productivity and Economic Growth on Environmental Sustainability in South European Countries	Zahoor Ahmed	W	Gondwana Research
Analyzing the Factors Contribute to Achieving Sustainable Development Goals in Pakistan: a Novel Policy Framework	Kashif Raza Abbasi	W	Energy Strategy Reviews
Cooperative Content Caching Framework Using Cuckoo Search Optimization in Vehicular Edge Networks	Mushtaq Ahmed	W	Applied Sciences (Switzerland)
Commercial Banks' Risk-taking Behavior in Saarc Economic Bloc: 2 Stage Least Square Approach	Shumaila Meer Perhiar	No	Asian Journal of Management, Entrepreneurship and Social Science
Drivers and Mitigants of Resources Consumption in China: Discovering the Role of Digital Finance and Environmental Regulations	Ummara Razi	W	Resources Policy
Pollution Haven or Halo? How European Countries Leverage Fdi, Energy, and Human Capital to Alleviate Their Ecological Footprint	Asif Razzaq	W	Gondwana Research
Digital Finance and Green Growth in China: Appraising Inclusive Digital Finance Using Web Crawler Technology and Big Data	Asif Razzaq	W	Technological Forecasting and Social Change

Curiosity May Have Killed the Cat but It Has the Power to Improve Employee Creativity	Shagufta Zada	X	Current Psychology
A Critical Study About Pakistan's New Narrative for Regional Stability	Dr. Yasmeen Sultana Farooqui	X	Central European Management Journal
Discovering Capital Structure Determinants for Saarc Energy Firms	Raja Rehan & Sultan Salahuddin	X	International Journal of Energy Economics and Policy
Environmental Concerns in the United States: Can Renewable Energy, Fossil Fuel Energy, and Natural Resources Depletion Help?	Kashif Raza Abbasi	W	Gondwana Research
Towards the Dream of Go Green: an Empirical Importance of Green Innovation and Financial Depth for Environmental Neutrality in World's Top 10 Greenest Economies	Kashif Raza Abbasi	W	Technological Forecasting and Social Change
Big Data Assisted Empirical Study for Business Value Identification Using Smart Technologies: an Empirical Study for Business Value Identification of Big Data Adaption in E-commerce	Awais Khan Jumani	Y	International Journal of e-Collaboration
Fog Robotics-based Intelligence Transportation System Using Line-of-sight Intelligent Transportation	Awais Khan Jumani	W	Multimedia Tools and Applications
Evaluation of the Impact of the Covid-19 Pandemic on the Teaching-learning Process	Muhammad Ibrar	X	PalArch's Journal of Archaeology of Egypt/ Egyptology

Sustainable Green Electricity, Technological Innovation, and Ecological Footprint: Does Democratic Accountability Moderate the Nexus?	Zahoor Ahmed	W	Utilities Policy
Analyzing the Role of Green Innovation and Public-private Partnerships in Achieving Sustainable Development Goals: a Novel Policy Framework	Kashif Raza Abbasi	W	Environmental Science and Pollution Research
Reliable Resource Allocation and Management for IoT Transportation Using Fog Computing	Asad Ali Shaikh	W	Electronics (Switzerland)
Impact of 3g and 4g Technology Performance on Customer Satisfaction in the Telecommunication Industry	Jahangeer Ahmed Soomro	W	Electronics (Switzerland)
Optimal Deployment of Electric Vehicles' Fast-charging Stations	Irfan Ullah	W	Journal of Advanced Transportation
Striving Towards Carbon Neutrality in Emerging Markets: the Combined Influence of International Tourism and Eco-friendly Technology	Zahoor Ahmed	W	International Journal of Sustainable Development and World Ecology
Toward Fostering Environmental Innovation in Oecd Countries: Do Fiscal Decentralization, Carbon Pricing, and Renewable Energy Investments Matter?	Zahoor Ahmed	W	Gondwana Research
Unleashing the Influence of Natural Resources, Sustainable Energy and Human Capital on Consumption-based Carbon Emissions in G-7 Countries	Mubeen Abdur Rehman	W	Resources Policy

Fog Computing Security: a Review	Awais Khan Jumani	Y	SECURITY AND PRIVACY
Cloud and Machine Learning Based Solutions for Healthcare and Prevention	Awais Khan Jumani	NA	Image Based Computing for Food and Health Analytics: Requirements, Challenges, Solutions and Practices
Revisiting the Environmental Kuznetz Curve and Pollution Haven Hypothesis in N-11 Economies: Fresh Evidence From Panel Quantile Regression	Ahsan Anwar	W	Environmental Research
Natural Resources Depletion, Financial Risk, and Human Well-being: What is the Role of Green Innovation and Economic Globalization?	Zahoor Ahmed	W	Social Indicators Research
Modeling the Linkage Between Climate-tech, Energy Transition, and Co2 Emissions: Do Environmental Regulations Matter?	Zahoor Ahmed	W	Gondwana Research
What Drives the Green Transformation of Enterprises? A Case of Carbon Emissions Trading Pilot Policy in China	Asif Razzaq	W	Environmental Science and Pollution Research
Does Environmental Policy Stringency Discourage Inbound Tourism in the G7 Countries? Evidence From Panel Quantile Regression	Qasim Raza Syed	W	Environment, Development and Sustainability
Dynamic and Threshold Effects of Energy Transition and Environmental Governance on Green Growth in Cop26 Framework	Asif Razzaq	W	Renewable and Sustainable Energy Reviews

Time Varying Effects of Brands on Advertising Pre and During Covid-19 as Perceived, by Customers	Ghanwa Hafeez	NA	Journal of International Business Research
Analyzing the Impact of Foreign Direct Investment, Energy Consumption on Services Exports, and Growth of the Services Sector: Evidence From Saarc Countries	Aysha Zamir	X	Journal of the Knowledge Economy
Eco-innovation in Small and Medium Enterprises (Smes): a Systematic Literature Review	Malik Shahzad Shabbir	X	Journal of the Knowledge Economy
Dynamic Spillovers and Portfolio Risk Management Between Defi and Metals: Empirical Evidence From the Covid-19	Muhammad Shahzad Ijaz	W	Resources Policy
What Derives Renewable Energy Transition in G-7 and E-7 Countries? The Role of Financial Development and Mineral Markets	Muhammad Irfan	W	Energy Economics
Nexus Between Corporate Social Responsibility and Firm Performance: a Green Innovation and Environmental Sustainability Paradigm	Muhammad Irfan	W	Environmental Science and Pollution Research
Going Green: How Do Green Supply Chain Management and Green Training Influence Firm Performance? Evidence From a Developing Country	Muhammad Irfan	W	Environmental Science and Pollution Research
Nexuses Among Green Supply Chain Management, Green Human Capital, Managerial Environmental Knowledge, and Firm Performance: Evidence From a Developing Country	Muhammad Irfan	W	Sustainability

Can Renewable Energy Technology Innovation Promote Mineral Resources' Green Utilization Efficiency? Novel Insights From Regional Development Inequality	Muhamamd Irfan	W	Resources Policy
Assessing the Impact of Green Tax Reforms on Corporate Environmental Performance and Economic Growth: Do Green Reforms Promote the Environmental Performance in Heavily Polluted Enterprises?	Muhamamd Irfan	W	Environmental Science and Pollution Research
Examining Capital Structure Determinants for Asean Energy Firms	Raja Rehan, Sultan Salahuddin	X	International Journal of Energy Economics and Policy
Business Cycle Fluctuations, Foreign Direct Investment, and Real Effective Exchange Rate Nexus Among Asian Countries	Malik Shahzad Shabbir	X	Journal of the Knowledge Economy
The Dynamic Relationship Among Domestic Stock Returns Volatility, Oil Prices, Exchange Rate and Macroeconomic Factors of Investment	Malik Shahzad Shabbir	X	International Journal of Energy Economics and Policy
Identifying the Nexus Among Environmental Performance, Digital Finance, and Green Innovation: New Evidence From Prefecture-level Cities in China	Muhammad Irfan	W	Journal of Environmental Management
Greening the Brazil, Russia, India, China and South Africa (Brics) Economies: Assessing the Impact of Electricity Consumption, Natural Resources, and Renewable Energy on Environmental Footprint	Ahsan Anwar	X	Natural Resources Forum
Investigation of Risk Factors Influencing the Safety of Maritime Containers Supply Chain: in the Period of the Pandemic	Irfan Ullah	W	Sustainability

Symmetrical and Asymmetrical Modeling: Applying Vitae Researchers' Development Framework Through the Lens of Web 2.0 Technologies for Vocational-health Education Researchers	Muhammad Zaheer Asghar	W	Sustainability
the State of Art and Review on Video Streaming	Awais Khan	Y	Journal of High Speed Networks
Privacy-aware Collaborative Learning for Skin Cancer Prediction	Zohaib Sajid	X	Diagnostics
Land Resource Management and Sustainable Development: Evidence From China's Regional Data	Asif Razzaq	W	Resources Policy
Harnessing Interactive Media for Transformative Education in Pakistan: a Case Study of Virtual Reality Integration	Dr. Yasmeen Sultana Farooqui	X	Journal of Positive School Psychology
Entrepreneurial Passion and Entrepreneurial Performance: Dualistic Model	SULTAN SALAHUDDIN	X	Russian Law Journal
Willingness to Use Demand Responsive Transit: a Case Study of Karachi City	Dr. Irfan Ullah	X	Advances in Transportation Studies
A Strategic Roadmap to Overcome Blockchain Technology Barriers for Sustainable Construction: a Deep Learning-based Dual-stage Sem-ann Approach	Muhammad Irfan	W	Technological Forecasting and Social Change

Unleashing the Impact of Ecological Civilization Pilot Policies on Green Technology Innovation: Evidence From a Novel Sc-did Model	Dr. Muhammad Irfan	W	Energy Economics
Economic Development, Social Media Awareness, and Technological Innovation in Biogas Sector Under Climate Change in the Post-covid-19 Pandemic Conditions	Muhammad Irfan	W	Environmental Science and Pollution Research
Sustainable Green Revolution Through the Development of Solar Power Projects in Pakistan: a Techno-economic Analysis	Muhammad Irfan	W	Environmental Science and Pollution Research
Digital Transformation: Fresh Insights to Implement Green Supply Chain Management, Eco-technological Innovation, and Collaborative Capability in Manufacturing Sector of an Emerging Economy	Muhammad Irfan	W	Environmental Science and Pollution Research
Exploring the Nonlinear Relationship Among Financial Development, Human Capital and Co2 Emissions: a Comparative Study of South and East Asian Emerging Economies	Muhammad Irfan	W	Environmental Science and Pollution Research
Neutralizing the Surging Emissions Amidst Natural Resource Dependence, Eco-innovation, and Green Energy in G7 Countries: Insights for Global Environmental Sustainability	Muhammad Irfan	W	Journal of Environmental Management
Revealing the Barriers of Blockchain Technology for Supply Chain Transparency and Sustainability in the Construction Industry: an Application of Pythagorean Fahn Methods	Muhammad Irfan	W	Sustainability
Internet of Things Enabled Privacy-conserving Health Record Virtual Sharing Using Jungle Computing	Malik Shahzad Shabbir	X	International Journal of Energy Economics and Policy

Alleviating Role of Energy Innovation on Resource Curse: a Case of Oecd Countries	Awais Khan Jumani	X	Journal of Combinatorial Optimization
Environmental Quality and Energy Transition Prospects for G-7 Economies: the Prominence of Environment-related Ict Innovations, Financial and Human Development	Muhammad Irfan	X	Carbon Management
A Resource and Leagile Strategy in Business Operations for Performance Improvement	Muhammad Irfan	W	Journal of Environmental Management
Digitalization and Sustainable Development: How Could Digital Economy Development Improve Green Innovation in China?	Syed Abdul Rehman Khan	No	Decision Analytics Journal
Embracement of Industry 4.0 and Sustainable Supply Chain Practices Under the Shadow of Practice-based View Theory: Ensuring Environmental Sustainability in Corporate Sector	Muhammad Irfan	W	Business Strategy and the Environment
How Does Digital Infrastructure Construction Affect Low-carbon Development? A Multidimensional Interpretation of Evidence From China	Yu Zhang	W	Journal of Cleaner Production
Exploring Capital Structure Determinants for Oecd Energy Firms	Muhammad Irfan	W	Journal of Cleaner Production
When Will China's Industrial Carbon Emissions Peak? Evidence From Machine Learning	Raja Rehan	X	International Journal of Energy Economics and Policy

Correction to: Can New Energy Demonstration City Policy Reduce Carbon Emissions? A Quasinatural Experiment From China	Asif Razzaq	W	Environmental Science and Pollution Research
Energy Efficiency Augmentation in Uwa-ofdm Transducer by Peak to Average Power Ratio Alleviation Through Hybrid Companding Approach	Asif Razzaq	W	Environmental Science and Pollution Research
the Asymmetric and Long-run Effect of Environmental Innovation and Co2 Intensity of Gdp on Consumption-based Co2 Emissions in Denmark	Farhad Banoori	W	Transactions on Emerging Telecommunications Technologies
Determining the Influencing Factors of Consumers' Attitude Toward Renewable Energy Adoption in Developing Countries: a Roadmap Toward Environmental Sustainability and Green Energy Technologies	Kashif Raza Abbasi	W	Environmental Science and Pollution Research
Relating Green Information Acquisition, Absorptive Capacity, Institutional Pressure, and Firm Performance: an Environmentally Sustainable Perspective	Muhammad Irfan	W	Attitude toward
Does Clean Energy Matter? The Dynamic Effects of Different Strategies of Renewable Energy, Carbon Emissions, and Trade Openness on Sustainable Economic Growth	Muhammad Irfan	W	Environmental Science and Pollution Research
the Current Developments and Future Prospects of Solar Photovoltaic Industry in an Emerging Economy of India	Malik Shahzad Shabbir	W	Environment, Development and Sustainability
How Do the Exploitation of Natural Resources and Fiscal Policy Affect Green Growth? Moderating Role of Ecological Governance in G7 Countries	Muhammad Irfan	W	Environmental Science and Pollution Research

Research on Pricing and Coordination of Dual-channel Green Supply Chain	Asif Razzaq	W	Resources Policy
Re-investigating the Impact of Non-renewable and Renewable Energy on Environmental Quality: a Roadmap Towards Sustainable Development	Zhang YU and Abdul Rehman	X	Journal of Advanced Manufacturing Systems
Assessment of Renewable Energy, Financial Growth and in Accomplishing Targets of China's Cities Carbon Neutrality	Syed Abdul Rehman Khan	W	Resources Policy
Green Technology Adoption Paving the Way Toward Sustainable Performance in Circular Economy: a Case of Pakistani Small and Medium Enterprises	Muhammad Irfan	W	Renewable Energy
Assessing the Competitiveness of Indian Solar Power Industry Using the Extended Five Forces Model: a Green Innovation Perspective	Syed Abdul Rehman Khan	X	International Journal of Innovation Science
Modeling the Asymmetric Effects of Renewable and Nonrenewable Energy Consumption and Financial Development on Co2 Emissions in India: Empirical Findings From the Nardl and Wavelet Coherence Approach	Muhammad Irfan	W	Environmental Science and Pollution Research
Assessing Thermo-physical Products' Efficiency in the Building and Construction Industry: a Bibliometric Analysis Approach	Muhammad Irfan	W	Environmental Science and Pollution Research
Do Environmental Knowledge and Green Trust Matter for Purchase Intention of Eco-friendly Home Appliances? An Application of Extended Theory of Planned Behavior	Muhammad Irfan	W	Environmental Science and Pollution Research

A Different Look at the Environmental Kuznets Curve From the Perspective of Environmental Deterioration and Economic Policy Uncertainty: Evidence From Fragile Countries	Muhammad Irfan	W	Environmental Science and Pollution Research
Is a Green World Real or a Dream? A Look at Green Growth From Green Innovation and Financial Development: Evidence From Fragile Economies	Ahsan Anwar	W	Environmental Science and Pollution Research
Performance Analysis of Gold- and Fiat-backed Cryptocurrencies: Risk-based Choice for a Portfolio	Ahsan Anwar	W	Geological Journal
Do Globalization and Human Capital an Opportunity or Threat to Environmental Sustainability? Evidence From Emerging Countries	Muhammad Irfan	Y	JOURNAL OF RISK AND FINANCIAL MANAGEMENT
Mapping the Development of Open Innovation Research in Business and Management Field: a Bibliometric Analysis	Mubeen Abdur Rehman	W	Journal of Cleaner Production
Role of Economic Uncertainty, Financial Development, Natural Resources, Technology, and Renewable Energy in the Environmental Phillips Curve Framework	Malik Shahzad Shabbir	X	Journal of the Knowledge Economy
Working Capital Financing and Firm Performance: a Machine Learning Approach	Ahsan Anwar	W	Journal of Cleaner Production
The Role of Eco-innovation, Renewable Energy Consumption, Economic Risks, Globalization, and Economic Growth in Achieving Sustainable Environment in Emerging Market Economies	Zahoor Ahmed	X	Review of Quantitative Finance and Accounting

Unintended Data Behaviour Analysis Using Cryptography Stealth Approach Against Security and Communication Network	Raja Rehan	W	Environmental Science and Pollution Research
Internet of Medical Things (Iomt) Layers for Medical Cyber-physical Systems	Awais Khan Jumani	W	Mobile Networks and Applications
Impact of Covid-19 Epidemic on Online Learning and Educational Resources in China	Awais Khan Jumani	NA	Intelligent Healthcare Systems
Analyzing the Impact of Renewable Energy and Green Innovation on Carbon Emissions in the Mena Region	Shahid Karim	Y	EAI Endorsed Transactions on Pervasive Health and Technology
State Asset Management Paradigm in the Quasi-public Sector and Environmental Sustainability: Insights From the Republic of Kazakhstan	Kashif Raza Abbasi	W	Energies
Vania V. Estrela, Anand Deshpande, Dalmo Stutz, Joaquim T. De Assis, Awais Khan Jumani, Hugo H.p. Da Silva, Abdullah Ayub Khan, Fuqian Shi, Shoulin Yin, Yu-da Lin, J.m.r.s. Tavares	Muhammad Irfan	W	
Some Issues Regarding Content-based Image Retrieval (Cbir) for Remote Healthcare Theragnosis	Awais Khan Jumani	NA	Intelligent Healthcare Systems
the Role of Media in Promoting Entrepreneurial Education in Pakistan: a Comprehensive Analysis	Awais Khan Jumani	NA	Intelligent Healthcare Systems

Empirical Study of Glocalization on Global Brands of the Fast-food Industry to Increase Consumer Purchase Intention.	Dr. Yasmeen Sultana Farooqui	X	Russian Law Journal
Assessing the Supply Chain Management of Waste-to-energy on Green Circular Economy in China: an Empirical Study	Rashid Ali	X	Transformations in Business and Economics
Assessing and Prioritizing Biogas Barriers to Alleviate Energy Poverty in Pakistan: an Integrated Ahp and G-topsis Model	Dr. Wasim Iqbal	W	Environmental Science and Pollution Research
Natural Resources Policy Making Through Finance? The Role of Green Finance on Energy Resources Poverty	Muhammad Irfan	W	Environmental Science and Pollution Research
Can Bioenergy Act as an Entrepreneurial Opportunity for the Sustainable Economic Development of an Emerging Economy? A Socio-technical Approach	Muhammad Irfan	W	Resources Policy
Electric Vehicles Charging Infrastructure Planning: a Review	Muhammad Irfan	W	Environmental Science and Pollution Research
Prediction of Diabetic Patients in Iraq Using Binary Dragonfly Algorithm With Long-short Term Memory Neural Network	Irfan Ullah	X	International Journal of Green Energy
The Dynamic Effects of Foreign Direct Investment Services and Energy Consumption on Information and Communication Technology Sector	Awais Khan Jumani	Y	AIMS Electronics and Electrical Engineering

Towards Sustainable Development in the Manufacturing Industry: Does Green Human Resource Management Facilitate Green Creative Behaviour? A Serial Mediation Model	Malik Shahzad Shabbir	Y	International Journal of Energy Economics and Policy
Investigating the Impact of Environmental Governance, Green Innovation, and Renewable Energy on Trade-adjusted Material Footprint in G20 Countries	Zeeshan Ahmed	W	Journal of Manufacturing Technology Management
A Safe Path Towards Carbon Neutrality by 2050: Assessing the Impact of Oil and Gas Efficiency Using Advanced Quantile-based Approaches	Asif Razzaq	W	Resources Policy
How Does the Target of Green Innovation for Cleaner Production Change in Management Process? Quality Targeting and Link Targeting	Muhammad Irfan	W	Journal of Cleaner Production
Transfer Learning-based Quantized Deep Learning Models for Nail Melanoma Classification	Muhammad Irfan	W	Journal of Environmental Management
Information and Communication Technology Deployment and Agricultural Value Chain Nexus in Nigeria	Waheeduddin Hyder	W	Neural Computing and Applications
Bridging Resource Disparities for Sustainable Development: a Comparative Analysis of Resource-rich and Resource-scarce Countries	Nasreen Jawaid	W	Heliyon
Inclusivity Between Internet Development and Energy Conservation in Henan, China	Muhammad Irfan	W	Resources Policy

Greening the Manufacturing Firms: Do Green Supply Chain Management and Organizational Citizenship Behavior Influence Firm Performance?	Muhammad Irfan	X	Energy Efficiency
Mapping and Visualizing of Research Output on Waste Management and Green Technology: a Bibliometric Review of Literature	Muhammad Irfan	W	Environmental Science and Pollution Research
Can New Energy Demonstration City Policy Reduce Carbon Emissions? A Quasi-natural Experiment From China	Zhang Yu	W	Waste Management and Research
Connectedness and Portfolio Management Between Renewable Energy Tokens and Metals: Evidence From Tvp-var Approach	Asif Razzaq	W	Environmental Science and Pollution Research
Has the Ecological Civilization Pilot Promoted the Transformation of Industrial Structure in China?	Muhammad Shahzad Ijaz	W	Energy Economics
Toward Low-carbon Sustainable Development: Exploring the Impact of Digital Economy Development and Industrial Restructuring	Muhammad Irfan	W	Ecological Indicators
Exploring the Role of the Belt and Road Initiative in Promoting Sustainable and Inclusive Development	Muhammad Irfan	W	Business Strategy and the Environment
Investigation of Barriers and Mitigation Strategies to Blockchain Technology Implementation in Construction Industry: an Interpretive Structural Modeling Approach	Muhammad Irfan	W	Sustainable Development

Mcq's Evaluation Using Python Ocr: an Algorithmic Implementation and Design Approach	Muhammad Irfan	W	Environmental Science and Pollution Research
Green Growth, Geopolitical Risk, and Economic Policy Uncertainty: Evidence From China	Noreen Malik, Muhammad Adnan Kaim Khani, Dr, Asad Ali Shaikh, Allah Bachayo Brohi, Abida LuhraniD	NA	International Journal of Artificial Intelligence and Mathematical Sciences
Testing the Environmental Kuznets Curve (Ekc) Hypothesis Amidst Climate Policy Uncertainty: Sectoral Analysis Using the Novel Fourier Ardl Approach	Qasim Raza Syed	X	Natural Resources Forum
Economic Complexity and Environmental Sustainability in Eastern European Economy: Evidence From Novel Fourier Approach	Qasim Raza Syed	W	Environment, Development and Sustainability
Digital Technology and Its Application in Supply Chain Management: New Evidence From China's Economy	Kashif Raza Abbasi	X	Regional Sustainability
Blockchain Technology and Sustainable Supply Chain Practices: Leading Towards Organizational Performance	Wasim Iqbal	W	Environmental Science and Pollution Research
Does Biogas Energy Influence the Sustainable Development of Entrepreneurial Business? An Application of the Extended Theory of Planned Behavior	Yu Zhang & Syed Abdul Rehman	X	Journal of Advanced Manufacturing Systems
Deep Learning Trends and Future Perspectives of Web Security and Vulnerabilities	Muhammad Irfan	W	Environmental Science and Pollution Research

Determinants of Sustainable Energy in Oecd Countries: Role of Technology and Financial Resources	Karim, Shahid	Y	Journal: Journal of High Speed Networks,
Mobile Crowdsensing With Energy Efficiency to Control Road Congestion in Internet Cloud of Vehicles: a Review	Mubeen Abdur Rehman	W	Resources Policy
Sustainable Growth, Political Risk and Carbon Footprint: Do Energy Transition and Financial Expansion Matter?	Shahid Karim	W	Multimedia Tools and Applications
China-pakistan Economic Corridor (Cpec): Tourism Development and Cultural Heritage	Qasim Raza Syed	X	Politicka Ekonomie
Big Data Analytics' Influence on Competitive Advantage: Mediating Green Creativity and Green Commitment, Moderated by Individual Green Values and Green Psychological Climate	Kausar Khan	Y	PalArch's Journal of Archaeology of Egypt/ Egyptology
Global Islamic Banking Development: a Review and Bibliometric Analysis Using R-biblioshiny Application	Rashid Ali & Shahid Iqbal	Y	The Asian Bulletin of Green Management and Circular Economy
Accelerating Choices: Key Factors Shaping Car Ijarah Adoption in Pakistan	Malik Shahzad Shabbir	NA	MUQTASID Jurnal Ekonomi dan Perbankan Syariah
Long-run Co-variability Between Oil Prices and Economic Policy Uncertainty	Malik Shahzad Shabbir	Y	International Journal on Recent and Innovation Trends in Computing and Communication

Chapter 7 - Measuring Green Economic Growth	Arshian Sharif	W	International Journal of Finance and Economics
Ad Hoc Networks in Healthcare Intelligent Transportation Systems Humanitary Relief – Manets, Vanets, and Fanets	Qasim Raza Syed	NA	Recent Developments in Green Finance, Green Growth and Carbon Neutrality
A Combined Approach of Base and Meta Learners for Hybrid System	Awais Khan Jumani	NA	Healthcare Intelligent Transportation
How Covid-19 Pandemic and Oil Prices Drive the Saudi Sectors Over Investment Horizons: a Wavelet Sector-based View	Awais Khan Jumani	NA	Turkish Journal of Engineering
From Turbulence to Resilience: a Bibliometric Insight Into the Complex Interactions Between Energy Price Volatility and Green Finance	Sharif Arshian	Y	Afro-Asian Journal of Finance and Accounting
From turbulence to resilience: A bibliometric insight into the complex interactions between energy price volatility and green finance	Ummara Razi	W	Energy

Reduced Inequalities

10 REDUCED
INEQUALITIES



Promoting Inclusivity
through Cultural
Diversity and Equal
Recognition

**ILMA World Fusion Fest:
Uniting Cultures,
Celebrating Diversity**



ILMA University's World Fusion Fest celebrated the rich cultural diversity of 17 countries through engaging booths designed by students as part of their final project. The event was honored by the presence of esteemed consuls and dignitaries, including the Consul Generals of Malaysia, Turkey, and Morocco, who expressed appreciation for the students' efforts in fostering global cultural awareness. The fest concluded with a film festival showcasing short films created by media students, further emphasizing the university's commitment to promoting cultural harmony and understanding across borders. This initiative reflects ILMA's dedication to inclusivity and the celebration of diverse cultural perspectives.





ILMA Popular Choice Awards: Honoring Excellence and Empowering Diverse Talent

ILMA University celebrated student achievements through the Popular Choice Awards at a Gala Night. The event recognized outstanding students across various categories, promoting an inclusive environment that values diverse talents and contributions. These awards reinforced the university's ethos of inclusivity and unity, aligning with SDG 10 by reducing inequalities and celebrating diverse achievements within the

Empowering Communities through Compassionate Outreach

ILMA University Champions Breast Cancer Awareness for Health Equity

ILMA University's Stars Thunder team made significant strides in raising breast cancer awareness through an impactful Corporate Social Responsibility (CSR) campaign. Their efforts included educational awareness camps and community support initiatives, emphasizing the importance of early detection and prevention. This proactive engagement underscored the role of organizations in addressing critical health issues and set an inspiring example of leveraging resources for social good.

ILMA University Leads Outreach to Support Children Battling Cancer, Promoting Equal Care



As part of the ILMA Wellness Champions League competition, students undertook a heartwarming initiative aimed at bringing happiness to children battling cancer. The team fulfilled the children's wishes by presenting them with thoughtful gifts and goodies, brightening their day with love and compassion. This initiative reflects ILMA University's commitment to social causes and promotes empathy and support for vulnerable members of the community. Through such heartfelt efforts, ILMA continues to inspire students to engage in meaningful social outreach and make a positive impact on the lives of others.

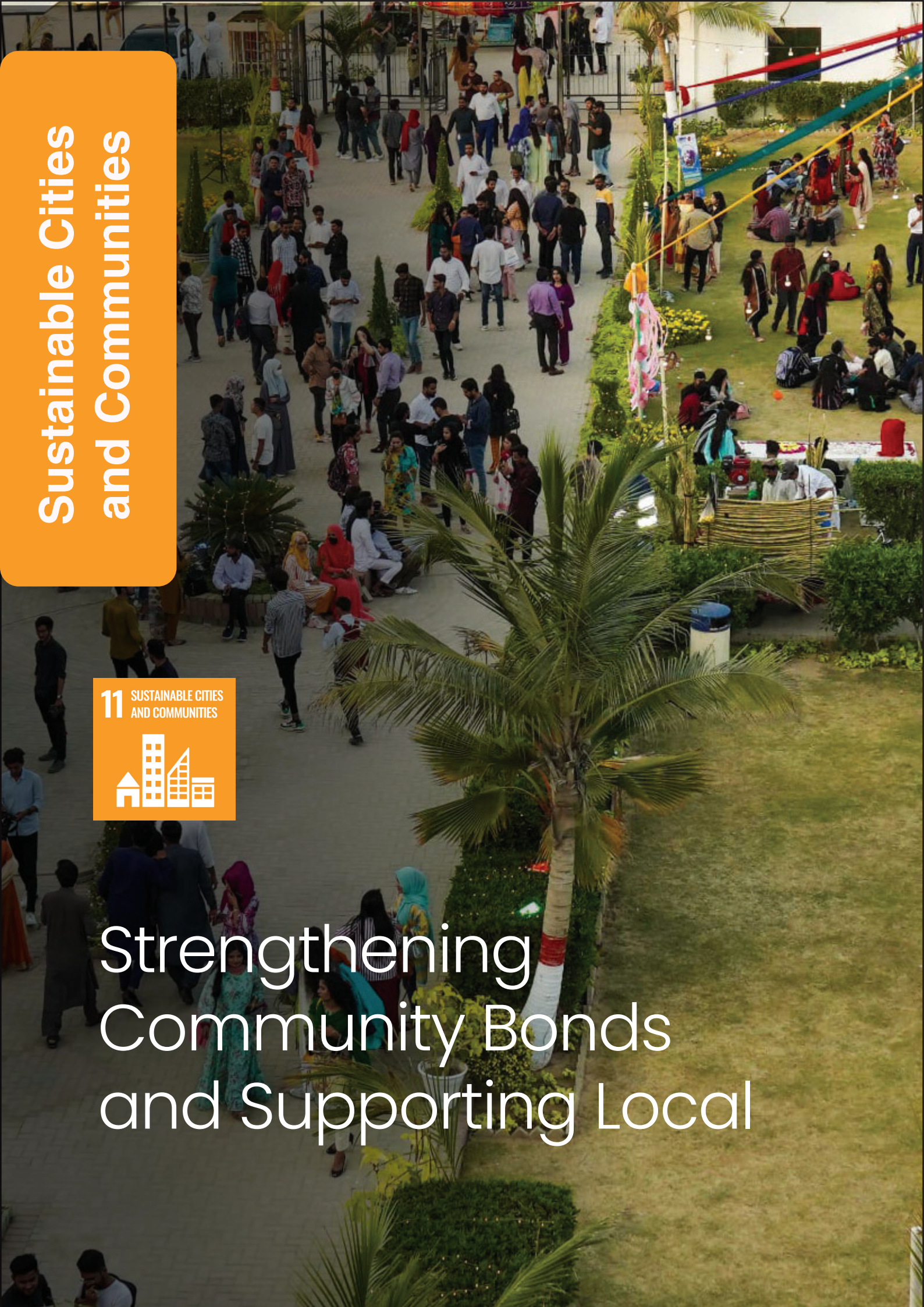


Sustainable Cities and Communities

11 SUSTAINABLE CITIES
AND COMMUNITIES



Strengthening Community Bonds and Supporting Local

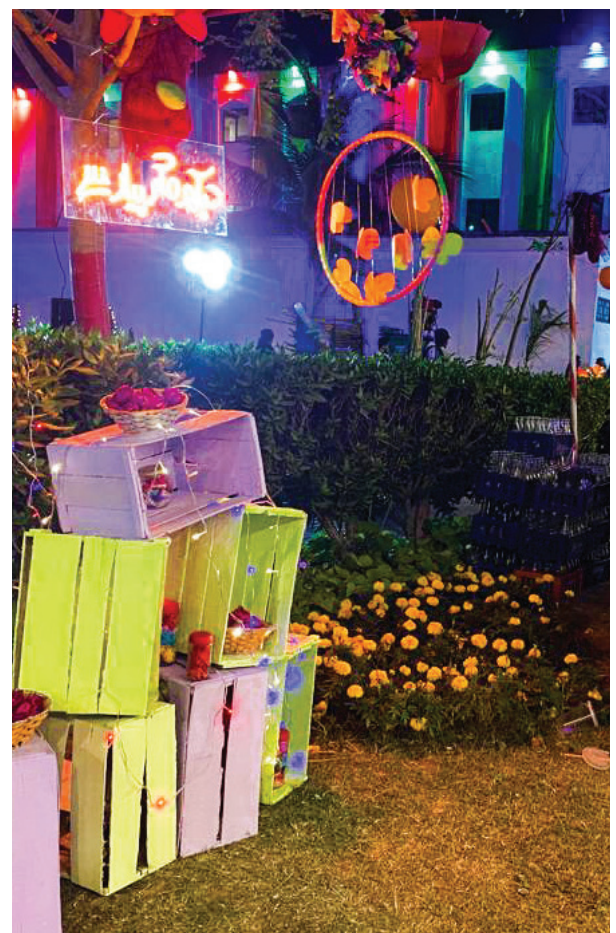


Vibrant Basant Festival Lights Up ILMA University

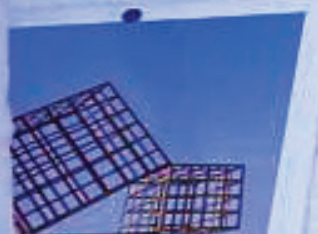


On February 24, 2023, ILMA University joyfully celebrated the Basant Festival, transforming the campus into a lively space brimming with colors and joy. Organized by the Cultural Society, the event featured a series of engaging activities, including kite flying competitions, traditional music performances, dance showcases, and food stalls offering a variety of local delicacies. Local vendors were also given the opportunity to showcase their products, enriching the festival experience while supporting the community.

The festive atmosphere created during the Basant Festival not only brought students, faculty, and staff together but also underscored the significance of cultural celebrations in fostering a vibrant campus community. The success of the Basant Festival reflects ILMA University's dedication to enhancing student life and creating an inclusive environment where cultural values are celebrated and cherished, while also providing local entrepreneurs with a platform to engage with the university community.



Art Galleries: **Celebrating Creativity at ILMA Universi-**





Karachi, Pakistan – ILMA University recently had the honor of welcoming His Excellency Mr. Kim Haksung, the Consul General of the Republic of Korea, as a distinguished guest speaker. The session aimed to strengthen bilateral relations between Pakistan and South Korea, featuring engaging discussions on economic, cultural, and academic collaboration.

connections and promoting cultural exchange.

“The discussions held during this session highlight the importance of collaboration between our countries in various fields,” stated Prof. Dr. Dawood. “We are dedicated to creating opportunities for our students and faculty to engage with diverse cultures and perspectives.”

During the event, Vice Chancellor Prof. Dr. Mansoor Uz Zafar Dawood expressed his gratitude to Mr. Haksung by presenting him with a commemorative memento. This gesture reflects ILMA University’s commitment to fostering international

This event is part of ILMA University’s ongoing efforts to promote creativity and celebrate artistic endeavors, making it a vibrant hub for cultural and academic enrichment.



ILMA University's Media & Design Winter Carnival Draws Enthusiastic Re-



ILMA University's Faculty of Media & Design successfully hosted a vibrant Winter Carnival that captivated attendees with a delightful musical night and showcased the creative talents of students. The event, supported by ILMA Students Clubs and the ILMA Students Activity Council (ISAC), fostered community spirit and provided a dynamic platform for artistic expression. The Winter Carnival featured an array of

performances, highlighting the diverse talents of ILMA University students and reinforcing the significance of collaboration and creativity in building a strong university community.

The enthusiastic response from participants and attendees underscores the success of the Winter Carnival as a cherished tradition at ILMA University, promoting unity and artistic exploration among students and faculty alike.



ILMA University's "Rang-e-Sa-brang" Mesmerizes in Cultural Celebration






Karachi, Pakistan – ILMA University recently hosted a captivating cultural event titled “Rang-e-Sabrang,” which brought together faculty, staff, and students for an enriching experience of spiritual and cultural exploration through mesmerizing Qawwali performances. This event celebrated the fusion of Persian, Islamic, and South Asian musical traditions, creating a profound sense of unity and appreciation for diverse cultural expressions. Attendees were treated to an evening filled with soul-stirring music that resonated with the rich heritage of the region. The success of “Rang-e-Sabrang” reinforces ILMA University’s dedication to organizing meaningful gatherings that promote cultural dialogue and enrich the student experience.



Enriching Communities with Vibrant Wall Murals: ILMA University Revitalizes Gulshan Iqbal

ILMA University proudly announces the successful completion of Damage Wall Painting project, which aimed to rejuvenate the Gulshan Iqbal neighborhood. This initiative, part of a larger competition, transformed neglected walls into vibrant canvases, enhancing the visual landscape and fostering a sense of community pride among residents. The project not only beautified the area but also served as a powerful reminder of the positive impact that art can have in revitalizing urban spaces. This initiative exemplifies our commitment to Corporate Social Responsibility (CSR) and community engagement. Through this transformative effort, ILMA University showcased how collaborative projects can strengthen community bonds and enhance the quality of life for residents. The vibrant murals now stand as a testament to the university's dedication to fostering creativity and promoting social responsibility.





Environmental Initiative: Beach Cleanup and Creative Reuse Challenge:

On November 28, 2023, ILMA University students participated in the Beach Cleanup and Creative Reuse Challenge at Sea View, exemplifying their commitment to sustainability and environmental stewardship. Approximately 20 students engaged in cleaning the beach by collecting waste, aimed at reducing ocean pollution and promoting effective recycling and waste management

practices. This hands-on initiative not only served as an educational experience but also contributed to the beautification of the area, highlighting the importance of safeguarding marine life and coastal ecosystems. Through this collaborative effort, students addressed Sustainable Development Goals (SDGs) such as SDG 6 – Clean Water and Sanitation, SDG 11 – Sustainable Cities and Communities, and

SDG 12 – Responsible Consumption and Production, demonstrating the power of collective action in achieving meaningful environmental improvements. This event showcases ILMA University's commitment to developing environmentally conscious leaders and fostering a culture of sustainability within the community.

Responsible Consumption and Production

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



From Waste to Care: Feeding Street Animals with Surplus Food



In a powerful display of social responsibility, the Stallion Squad from ILMA University has initiated a campaign against food wastage, providing aid to those in need. Their proactive measures aimed at collecting and preserving surplus food ensured that 100 kilograms of edible

food was redirected to underprivileged individuals and street animals. This initiative not only mitigates food waste but also serves as a vital source of sustenance for those facing hunger. The Stallion Squad's commitment to social welfare and environmental consciousness exemplifies

the transformative power of collective action and compassion, underscoring the importance of responsibility and proactive engagement in creating a more equitable society.



Eco Initiative: Coastal Cleanup and Creative Recycling:

In a remarkable initiative to address food waste and support underprivileged communities, ILMA University has successfully launched a campaign to repurpose surplus food, delivering vital aid to needy individuals and street animals. This proactive effort resulted in the collection and preservation of 50 kilograms of leftover food waste each day from wedding banquets

and hotels, totaling 150 kilograms which was properly packaged and safe for consumption, transforming potential waste into a valuable resource for those facing hunger. In a heartwarming demonstration of social responsibility and environmental sustainability, the surplus food was distributed among underprivileged

communities and used to care for street animals. This initiative underscores the university's commitment to making a positive impact on both human and animal welfare. By tackling food waste, alleviating hunger, and promoting a culture of sustainability, ILMA University continues to foster a more equitable and caring society.

Climate Action

13 CLIMATE ACTION





ILMA University's Asif Razzaq: Breakthrough Publication on Green Finance

Karachi, Pakistan – ILMA University proudly recognizes Asif Razzaq, Assistant Professor in the Faculty of Management Sciences, for his groundbreaking research paper published in the Journal of Environmental Science and Pollution Research. Titled “Does Green Finance Improve Carbon Emission Efficiency? Experimental Evidence from China,” this paper explores the crucial link between sustainable development and finance, contributing

to the discourse on environmental sustainability and addressing global challenges related to carbon emissions in alignment with SDG 13 – Climate Action. Asif’s research has received significant recognition, achieving a prestigious HJRS Category: W (Medallion Impact Factor), reflecting its quality and importance. His findings offer valuable insights into enhancing carbon emission efficiency through green

finance, paving the way for sustainable financial practices worldwide. ILMA University commends Asif Razzaq for his contributions to environmental science and finance, exemplifying the institution’s commitment to academic excellence and addressing sustainability challenges through innovative research.

ILMA University's Asif Razzaq: Breakthrough Publication on Green Finance

ILMA University has cultivated three green garden areas on campus, promoting sustainability and enhancing student well-being. This initiative represents a strong commitment to environmental stewardship and directly aligns with United Nations Sustainable Development Goal 13,

which focuses on climate action. These gardens provide tranquil spaces for students to relax and engage with nature while offering opportunities to learn about sustainable gardening practices, including organic techniques and the importance of native plants. By actively

encouraging student involvement through workshops and volunteer programs, ILMA University fosters a culture of sustainability and environmental awareness, reinforcing its dedication to creating a healthy, eco-friendly campus that empowers future leaders to combat climate change



Eco Initiative: Coastal Cleanup and Creative Recycling:

ILMA University students took the lead in a vibrant Eco Initiative focused on Coastal Cleanup and Creative Recycling at Sea View, showcasing their dedication to sustainability. Approximately 20 students actively collected waste from the beach, combating ocean pollution while promoting effective recycling and waste

management practices. This hands-on initiative not only beautified the coastal area but also highlighted the importance of protecting marine life and coastal ecosystems. By aligning their efforts with multiple Sustainable Development Goals (SDGs)—including Sustainable Cities and Communities, Responsible

Consumption and Production, Life Below Water, and Good Health and Well-Being—these students demonstrated how collaborative actions can significantly enhance environmental health and foster a culture of sustainability within the community.





ILMA University Hosts Seminar on “Ocean Acidification and Climate Change: Impacts on Marine Life and Biodiversity”

Karachi, Pakistan – ILMA University hosted a highly engaging seminar on July 15, 2023, titled “Ocean Acidification and Climate Change: Impacts on Marine Life and Biodiversity.” The event attracted over 110 participants, including the Vice Chancellor, Deans, Registrar, faculty members, students, researchers, and environmental advocates, all focused on understanding the alarming effects of rising CO₂ levels and ocean acidification on marine ecosystems. A renowned marine biology

expert, delivered the keynote address, presenting critical statistics that highlighted the urgency of the situation. Since the Industrial Revolution, ocean pH levels have declined by approximately 30%, threatening marine life. Coral reefs, which support about 25% of marine species, face significant risks, with projections indicating that 70-90% could disappear by 2050 if current trends continue. The seminar included interactive breakout sessions that facilitated discussions among faculty and students on policy measures, ecosystem restoration,

and sustainable marine practices. Participants collaboratively explored strategies to combat biodiversity loss and advocated for innovative solutions to protect marine environments. ILMA University remains dedicated to fostering environmental awareness and education, exemplified by the active involvement of its academic community. The seminar concluded with a collective call to action, encouraging attendees to advocate for ocean health and sustainability in their communities.

ILMA University Seminar on “The Economics of Healthy Oceans”

Karachi, Pakistan – ILMA University hosted a seminar titled “The Economics of Healthy Oceans: Valuing Marine Ecosystem Services” on November 3, 2023. Over 100 participants, including the Vice Chancellor, Deans, Registrar, faculty, students, and researchers, attended the event.

The seminar highlighted that marine ecosystem services contribute approximately \$2.5 trillion annually to the global economy. Discussions focused on the value of fisheries, coastal protection from mangroves, and the economic impact of marine tourism. The event emphasized the

importance of sustainable management practices to protect marine ecosystems and fostered collaboration among attendees to advocate for effective conservation policies.



15 LIFE ON LAND



ILMA's Eco Revolution: Cleanup, Care, and a Greener Tomorrow:

A dedicated initiative focused on environmental conservation has been launched through impactful beach cleaning activities in Karachi by volunteers from ILMA University. Recognizing the critical importance of preserving coastal ecosystems, participants have actively engaged in removing debris and waste from the city's shores, working diligently to

restore the natural beauty of these vital habitats. This initiative highlights the significance of safeguarding marine life and emphasizes the importance of protecting ecosystems and promoting sustainable practices, directly aligning with United Nations Sustainable Development Goal 15, which advocates for life on land and under water. By fostering a

culture of environmental stewardship, this effort not only enhances the aesthetic appeal of the beaches but also inspires others to join the movement for a sustainable future, demonstrating that collective action can lead to significant positive changes in the community and the environment.

Peace, Justice, and Strong Institu- tions

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



ILMA University Hosts Discussion on Pakistan's Economic Challenges

On May 18, 2023, ILMA University hosted a session titled "Current Economic Challenges of Pakistan and a Way Forward," featuring Miftah Ismail, former Federal Minister for Finance, and Dr. Sultan Salahuddin, Head of Administration at the university. The discussion focused on critical issues

such as fiscal deficits, trade imbalances, and low investments, along with the need for alternatives to reliance on the IMF and the impact of political instability on economic growth. Miftah Ismail stressed the importance of sustainable economic strategies, while Dr. Salahuddin highlighted the role of educational

institutions in fostering intellectual discourse. This event reflects ILMA University's commitment to addressing national economic concerns and contributing to meaningful dialogue on stability and growth in Pakistan.

SITY

Lifting Lives: ILMA University's Support for Orphaned Children

In a heartwarming display of social responsibility, a team from ILMA University dedicated their time and resources to support orphaned children at a local shelter, donating PKR 300,000 to meet their essential needs. This initiative aimed to provide not only material necessities but also emotional support, ensuring that the basic requirements of approximately 150 vulnerable children were met. The team organized various activities to uplift the children's spirits, enhancing their living conditions and fostering a nurturing environment. This effort embodies ILMA University's core values of empathy and community engagement, showcasing its commitment to making a positive impact on society and encouraging others to support vulnerable communities.



ILMA UNIVERSITY HOSTS INSIGHTFUL EVENT ON ISLAMIC BANKING SUSTAINABILITY

Karachi, Pakistan – On April 17, 2023, ILMA University hosted an exclusive event focused on the “Sustainability of Islamic Banking in Pakistan.” The gathering brought together esteemed panelists, including heads of Islamic banking institutions and members of Shariah boards, to engage in meaningful discussions about the foundational principles of halal financial products.

The event featured insightful presentations and discussions on the role of Islamic banking in promoting ethical and sustainable financial practices. Prof. Dr. Mansoor Uz Zafar Dawood, Vice Chancellor of ILMA University, emphasized the crucial contribution of Islamic scholars in advancing the sector and ensuring that banking practices align with Islamic values.

This event not only underscored

ILMA University’s commitment to fostering a deeper understanding of sustainable financial practices but also served as a platform for collaboration among industry leaders. The discussions highlighted the importance of integrating ethical considerations into banking systems, promoting a sustainable future for the financial sector in Pakistan.

ILMA University remains dedicated to enhancing knowledge and promoting awareness of Islamic banking, supporting the development of financial practices that contribute to the greater good.



ILMA University: Supporting Crime Victims with Action



A proactive initiative at ILMA University aims to support the rights of crime victims, demonstrating a strong commitment to social responsibility and inclusivity. This effort reflects a dedication to fostering peace, justice, and equity within the community, aligning closely with United Nations Sustainable Development Goal 16, which promotes peaceful and inclusive societies. Through various outreach programs and awareness campaigns, the initiative highlights the challenges faced by crime victims and advocates for their rights, promoting dialogue and understanding to create a supportive environment for those affected. It emphasizes the importance of collective action in advancing social justice, inspiring others to join the movement for change. ILMA University is proud



ILMA University Joins the 'Paigham-e-Pakistan' Event for Peace

ILMA University students and faculty participated in the "Paigham-e-Pakistan" event organized by the Sindh Higher Education Commission, promoting peace and unity with distinguished attendees from various sectors, including the Chief Minister of Sindh.



17 PARTNERSHIPS
FOR THE GOALS



ILMA University Delegation Enhances Collaboration with Pakistan Consulate in UAE

Dubai, UAE – A delegation from ILMA University, including Director of Quality Assurance & Liaison Mr. Fawwad Mahmood Butt, Deputy Director Ms. Sajida Qureshi, Assistant Director Mr. Mustafa Razzak, and Creative

Head Mr. Muhammad Hamza, recently visited the Consulate General of Pakistan in the UAE for fruitful discussions aimed at enhancing academic collaboration between Pakistan and the UAE. The dialogue, held with H.E. Mr. Hassan Afzal Khan, Consul General

of Pakistan, highlighted the importance of strengthening bilateral relationships through education. H.E. Mr. Khan acknowledged ILMA University's significant contributions in this regard, noting the university's proactive approach to

fostering international partnerships that enhance educational opportunities. The meeting concluded positively, with the ILMA delegation presenting souvenirs to H.E. Mr. Khan as a gesture of appreciation for the Consulate's ongoing support and collaboration. This engagement reinforces ILMA University's pivotal role in advancing higher education initiatives, promoting

student mobility, and fostering research partnerships between the two countries.

ILMA University is committed to creating an enriching academic environment that encourages collaboration and innovation, further solidifying its position as a leader in higher education.



FARAZ ABID LAKHANI MEETS MALAYSIAN CONSUL GENERAL

A recent meeting between Faraz Abid Lakhani and the Malaysian Consul General focused on enhancing bilateral ties and fostering mutual understanding between Pakistan and Malaysia, exemplifying a commitment to international cooperation.

Empowering Children of Martyred Police Officers Through Education



In a heartfelt initiative to honor the sacrifices of martyred police officers, ILMA University has launched a program to enhance educational support for their children. This initiative underscores the university's commitment to societal welfare and its dedication to giving back to the community.

A delegation from ILMA University, led by [Name/Title of the delegation leader], recently met with Mr. Nasir Aftab, Deputy Inspector General (DIG) of the Rapid Response Force. During the meeting, the delegation presented a commemorative souvenir to Mr. Aftab, symbolizing the university's appreciation for the bravery and service of police officers who have made the ultimate sacrifice in the line of duty.

The educational support program aims to provide scholarships, mentorship, and resources to ensure that the children of these heroes receive the education they deserve, empowering them to build a brighter future. This initiative not only honors the legacy of the fallen officers but also serves as a commitment to their families, reinforcing the community's support for those who serve and protect. ILMA University is dedicated to fostering a culture of compassion and social responsibility, recognizing the vital role of education in shaping the future of individuals and communities.

Building Bridges: Hosting the Deputy High Commissioner of Bangladesh



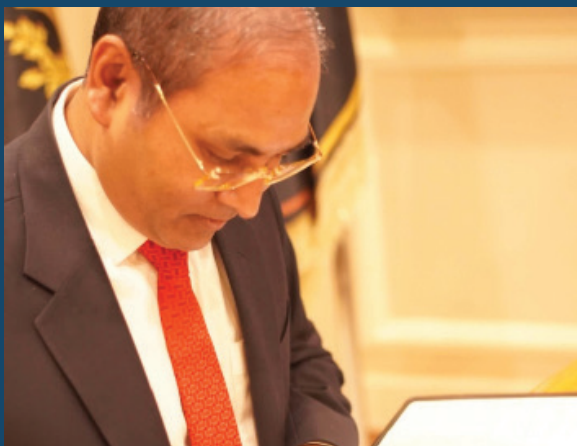
ILMA University proudly welcomed the Deputy High Commissioner of Bangladesh, [Name of Deputy High Commissioner], to its campus on [Date of Visit]. This significant visit highlighted the university's commitment to fostering international dialogue and enhancing diplomatic relations.

During the visit, the Deputy High Commissioner engaged with faculty and students, discussing key topics such as academic collaboration, cultural exchange, and opportunities for mutual growth between Pakistan and Bangladesh. The event provided an invaluable platform for students to gain insights into international relations and the

importance of diplomacy in today's global landscape.

Vice Chancellor Prof. Dr. Mansoor Uz Zafar Dawood expressed gratitude to the Deputy High Commissioner for his visit, emphasizing ILMA University's dedication to nurturing an environment of global awareness and cooperation. The university remains committed to facilitating discussions that enhance understanding and collaboration among nations.

This visit reinforces ILMA University's role as a hub for academic and cultural exchange, further solidifying its position in promoting



ILMA University and Sindh Madressatul Islam University Sign MOU for Transformative Partnership



Karachi, Pakistan – ILMA University is proud to announce the signing of a Memorandum of Understanding (MOU) with Sindh Madressatul Islam University, formalizing a strategic alliance dedicated to advancing education and holistic development. This partnership transcends conventional boundaries, focusing on the provision of high-quality education and enhancing academic experiences for students. The MOU establishes a comprehensive framework for mutual cooperation, including student exchange programs designed to enrich the educational journeys of students from both institutions. This transformative collaboration reflects ILMA University's commitment to fostering a synergistic academic environment that nurtures innovation and excellence.





Consul General of Indonesia Visits ILMA University to Strengthen Bilateral Relations

Karachi, Pakistan – ILMA University had the honor of hosting His Excellency Dr. June Kuncoro Hadiningrat, the Consul General of Indonesia in Karachi, for an interactive session focused on promoting and strengthening bilateral relations between Pakistan and Indonesia.

The session encouraged open dialogue on cultural and economic collaboration between the two nations, emphasizing mutual

interests in areas such as trade, education, and tourism. Vice-Chancellor Prof. Dr. Mansoor Uz Zafar Dawood presented a memento to His Excellency, acknowledging his instrumental role in fostering stronger relations between Indonesia and Pakistan.

This meaningful event further solidified ties between the two countries, marking another milestone in ILMA University's commitment to fostering international dialogue and



ILMA UNIVERSITY HOSTS GUEST SPEAKER: CONSUL GENERAL OF THE REPUBLIC OF KOREA





ILMA University proudly welcomed His Excellency Mr. Kim Haksung, the Consul General of the Republic of Korea in Karachi, for an engaging session focused on strengthening bilateral relations between Pakistan and South Korea. The event, attended by Deans, Directors, faculty, and students, provided a platform for insightful discussions on enhancing economic, cultural, and academic collaborations. His Excellency shared



valuable perspectives on how both nations can foster stronger ties through mutual cooperation. Vice-Chancellor Prof. Dr. Mansoor Uz Zafar Dawood presented a memento to His Excellency, expressing gratitude for his significant efforts in advancing relations between the two nations. This event underscores ILMA University's ongoing commitment to fostering



Faraz Abid Lakhani, President of ILMA University, participated in the Qatar National Day celebration hosted by His Excellency Mishal M. Al Ansari, Consul General of Qatar in Karachi. The event, held in honor of Qatar's rich cultural heritage, underscored the close ties between Qatar and ILMA University.

This significant cultural exchange highlighted the mutual commitment of both Qatar and ILMA University to advancing educational excellence and innovation. Faraz Abid Lakhani expressed his appreciation for Qatar's continuous efforts in promoting collaboration in education and innovation, further solidifying the strong relationship between the two.

ILMA University continues to strengthen its global outreach, fostering partnerships that inspire learning,





Report Compiled by
Registrar Office, ILMA Main Campus,
Main Ibrahim Hyderi Road, Korangi Creek, Karachi

PHONE: 0213-4821051-2 | info@ilmauniversity.edu.pk | www.ilmauniversity.edu.pk

